

Curriculum Vitae

Dr. E. SULAIMAN

Affiliation: Professor, School of Management and Business Studies,
Mahatma Gandhi University, Kottayam- 686 560, Kerala, India

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Professional Experience:

- Teaching (26 years)
- Research (14 years)
- Administration (5 years)

Academic Positions:

➤ **Teaching Experience**

- *Professor in Finance*, School of Management and Business Studies, Mahatma Gandhi University, Kottayam, Kerala (w.e.f 13/8/2014)
- *HOD/Director*, School of Management and Business Studies, Mahatma Gandhi University, Kottayam, Kerala (w.e.f 01/04/2017 to 27/07/2021),
- *Associate Professor in Finance* (w.e.f 13/8/ 2011 to 12/8/214), School of Management and Business Studies. Mahatma Gandhi University, Kerala, India.
- *Reader in Finance* (w.e.f 13/8/ 2008 to 12/8/211), School of Management and Business Studies. Mahatma Gandhi University, Kerala, India.
- *Asst. Prof/Lecturer in Commerce*, Govt. Victoria College, Palakkad, PTM Govt. College, Perinthalmanna (w.e.f 28/3/2007 to 12/8/2008).
- *Asst. Prof/Lecturer in Commerce*, Mannaniya College of Arts & Science, Pangode, Trivandrum (w.e.f 30/7/1997 to 27/3/2007).

Job Role/Department: Teaching, B.com, BBA, M.com, MBA, M.Phil and PhD Coursework students in the areas of Research Methodology, Financial Management, Financial Accounting, Cost and Management Accounting, Security Analysis and Portfolio Management, Working Capital Management, International Finance and Taxation.

➤ **Research Experience: Supervision:**

- Number of MBA and M.com Projects Guided: 56 Nos
- Number of M.Phil Dissertation Guided: 20 Nos
- Number of Ph.D produced: 10Nos
- Number of Ph.D students ongoing: 8 Nos, PDF: 1 Nos

Research Projects Completed: Minor Research Project: Funding Agency: UGC, Grant Rupees One lakh, (1/2/10 to 31/7/2011), Topic: Financial Sustainability of Self-Help groups in Kerala

Consultancy Project (Ongoing): Principal Co-coordinator/Investigator, Cluster innovation plan preparation for MSME Cluster: Kidangoor Apparel Park, ODOI Program, Kerala Development and Innovation Strategic Council(K-DISC), 2022.

➤ **Administration:**

- *Director/HOD* (w.e.f. 1/4/2017 to 27/07/2021), School of Management and Business Studies, Mahatma Gandhi University, Kerala, India.
- *Programme Officer, National Service Scheme*, Mannaniya College of Arts & Science, Pangode, Trivandrum (05 years experience: w.e.f. 01/08/1997 to 31/07/2002)

Educational Qualifications:

- Ph.D, University of Kerala, Awarded on 16th December 2003.
- Junior Research Fellowship (JRF), UGC, Awarded on 13/02/1997.
- M.com(Finance), University of Kerala, April/May 1996.
- B.Com (Accounting), University of Kerala, April/May 1994.
- MBA (Marketing), Pondicherry University, December 2007.

Participation in Training and Development Programmes :

Short term Courses

- Orientation Course for College Teachers in Multi Discipline, University of Kerala, India (January to February 2000)
- Refresher Course in Commerce and Management, University of Kerala, India (November 2001 to February 2006).
- Orientation course for National Service Scheme Program Officers, NSS Training Centre, Govt of India, (August 1998).
- Refresher course for National Service Scheme Program Officers, NSS Training Centre, Govt of India, (October 1999).
- Three Day Workshop for Revising the MBA Curriculum, Board of Studies in Management (PG), University of Kerala, Trivandrum, May 5-7, 2014.
- Three Day Workshop on Syllabus Modernization of BBA & Hotel Management Programmes, Board of Studies in Business Management (Pass), University of Kerala, Trivandrum, Feb 2-4, 2017.
- Faculty Development Program on Rural Entrepreneurship, organized by Department of Management Studies, Mahatma Gandhi University, Nalgonda sponsored by the ATAL Academy, AICTE, New Delhi, November 23rd to 27th November 2020.
- Wiley Global Innovation Conclave 2020 on Digital Transformation NXT:Xperimental of Xponential, Bangalore, February 5, 2020.
- Webinar-Teaching in Digital Era, TCSiON, 25th April, 2020.
- Webinar on OBE Road-Map to E-Learning & Accreditations, Informatics Publishing Ltd & Quicklrm Pvt Ltd, Bangalore, May 29, 2020.
- Webinar: FDP on OBE Software, vmedulife software services, 09th July 2020.

- Webinar: Employability Post COVID Era: Expectations of Industry Vs Educational System's Preparedness, ASSOCHAM, Pune Chapter, 11th July 2020.
- Webinar Series: Learn to Publish, Wiley, June-July 2020.

Professional Affiliation

Organization	Membership/Role	Years
Global Science & Technology Forum, Singapore	Member	2012
AICTE	EVC subject expert	2016
NAAC PTV	Chairman/Member Coordinator	2023
PG Board of Studies of Management, MG University	Member	2011
Indian Association for Islamic Economics	Life member	2012
Faculty of Management Science, University of Kerala	Member	2012-15
Board of Studies in Management (PG& Pass), University of Kerala	Member	2016
Member of the Board of Studies in Commerce (Pass), University of Kerala	Member	2015-17
Board of Studies in Management, Kannur University	Member	2012 -17
Board of Studies in Management, MG University	Member	2012
Research Committee, MG University	Member	2012-15
International Society for Development and Sustainability, Japan	Member	2017
Shastri Indo-Canadian Institute...		
Preliminary Committee in Evaluation of Research proposals	Expert Member	2019

Editorial Board member

IJRDO - Journal of Business Management ISSN: 2455-6661		2020
International Journal of Economics, Finance and Management Sciences		2018
AR Research Publication and Conference World		2017
Journal-BIOINFO Financial Management		2015
Universal Journal of Industrial and Business Management.		2017
American Journal of Economics, Finance and Management		2018
Tata McGraw-Hill Publishing Company Ltd	Reviewer	2009
Review of Economics & Finance (REF)	Reviewer	2017

Peer Reviewer: Web of Science

South Asian Journal of Social Studies and Economics
 Asian Journal of Economics, Business and Accounting
 International Journal of Business Performance and Supply Chain Modelling
 Universal Journal of Industrial and Business Management
 Universal Journal of Accounting and Finance
 Retailing Management and Labour Studies
 Asian Journal of Agricultural Extension, Economics & Sociology
 Journal of Global Research in Education and Social Science
 Asian Research Journal of Arts & Social Sciences
 Asian Journal of Fisheries and Aquatic Research

Publication Profile

ORCID ID	0000-0003-1215-2485
Scopus ID	60091792800
Web of Science ID	ABI-6021-2020
Google scholar URL	sulaimebrahim@gmail.com https://scholar.google.com/citations?user=7u9bYWcAAAAJ&hl=en
Academia.edu URL	independent.academia.edu/ sulaimanesmbs

- **Books:** 2 Nos.
- **Journals:** 40 Nos ; H-index: 4, Citations: 129
- **Edited Books:** 1
- **Chapters in Edited Books:** 12 Nos.
- **Number of Research Papers presented in Conferences /Seminars:** 33 Nos
(International: 17 Nos; National: 16 Nos)

Authored Books:

1. *Interest-Free Financial System: Principles and Practices*, Germany:Lap Lambert Academic Publishing House, 2014, ISBN: 978-3-659-56296-9.
2. *Working of Poultry Industry in India*. Jodhpur (Rajasthan): J.V Publishing House, 2005, ISBN 8188818232.

Edited Book:

Futuristic Trends in Management. Vol3, Book 14, IIP Series, 2024, ISBN: 978-93-6252-788-2

Journals:

1. K Latha, Archana Patro, Remya Lathabhavan, E Sulaiman (2025), Digitalisation Performance Measurement: Quantifying the Impact Through a Bibliometric Exploration Using VOSviewer and RStudio Bibliometrix, *Journal of Information & Knowledge Management*, (Scopus, World Scientific Publishing Company); <https://doi.org/10.1142/S0219649225500996>.
2. Latha K, Archana Patro, Remya Lathabhavan, E. Sulaiman, Roshna Varghese(2025); Effect of digitalisation on performance: evidence from dairy cooperatives of South India. *International Journal of Productivity and Performance Management*,2025 (Scopus, Emerald); <https://doi.org/10.1108/IJPPM-11-2024-0819>.
3. Charulatha and E Sulaiman (2025) Group Cohesiveness In Focus: A Five Decade Journey Through Bibliometric Mapping, *Indian Journal of Psychology*, ISSN:0019 5553, Book No.06 IF: 7.986, UGC CARE Approved,

4. Sruthi Bhuvanendran and Sulaiman E (2024). "The Impact of AI Through HRM on Job Performance of Academicians with Reference to Organizational Commitment", *Humanities and Social Science Studies journal*, ISSN 2319-829X with IF=7.28, Vol. 13, Issue 02, No.11, July - December: 2024, UGC Care Approved, Group I,
5. Sruthi Bhuvanendran and Sulaiman E, (2024). "An Investigation on How Artificial Intelligence Affects the Management of Human Resources", *Indian Journal of Psychology*, ISSN : 0019-5553, Book No.22 2024 with IF: 7.986, UGC CARE Approved.
6. Latha.K, E.Sulaiman &Yohannan, S. (2023) 'MOOCs: A Tool for Education 4.0 and Their Appeal to B-School Students, *Journal of Asia Entrepreneurship and Sustainability* Vol.19, No.2, p.17. (print ISSN 1177-4541, Online ISSN 1176-8592) (Indexed ABDC) <https://asiaentrepreneurshipjournal.com/index.php/jaes/issue/view/62/57>
7. Noushad KK; and Sulaiman E, (2024) "The Impact of Specific Macro-Economic Factors on the Volatility of Selected Agricultural Commodities Futures Market in India", *International Journal of Cultural Studies and Social Sciences*(UGC Care Sl.No 159), Vol 20, No 30(1), ISSN No. : 2347-4777, p60-68.
8. Jyothyandra, R., & Sulaiman, E. (2024). Tacit Knowledge Sharing and its effect on Innovative Capability: Evidence from Indian Software Sector", *Humanities and Social Science Studies*, (UGC Care Group 1, ISSN 2319-829).
9. Noushad KK; and Sulaiman E, (2023) "Speculation In Commodity Futures Markets: Unraveling Its Dual Impact Through Theoretical Modeling And Empirical Analysis", *Anvesak -Bi-annual Journal*(UGC Care Group -I), Vol 53, No 8(1), ISSN No. : 0378-4568, p91-104
10. Latha, K., Sulaiman, E. and Yohannan, S. (2023) "Linkage of Digitalization and Perceived Organizational Performance of Small and Medium Enterprises", *SDMIMD Journal of Management*, (UGC Care), Vol 14(2) pp. 1–14. Available at: <https://www.informaticsjournals.com/index.php/sdmimd/article/view/32687> (Accessed: 5 September 2023).
11. Jyothyandra, R., & Sulaiman, E. (2022). "The Impact of Tacit Knowledge on Innovation: A Systematic Literature Review" *Indian Journal of Psychology*(UGC Care), ISSN:0019-5553
12. Jyothyandra, R., & Sulaiman, E. (2022). Effect of consumer prior knowledge on attitude, behavioural intention and adoption of artificial intelligence-enabled products: A study among generation Y and Z. *International Journal of Health Sciences*, 6(S2), 2109–2128. <https://doi.org/10.53730/ijhs.v6nS2.5254>.
13. Sanju P. Cherian, and E. Sulaiman,(2021).To Study the Factors Affecting Customer Satisfaction Towards Housing Loan Scheme Of DFC in Kottayam District. *Journal of Tianjin University Science and Technology*, ISSN: 0490-2137, Vol:54 Issue:10:2021,DOI 10.17605/OSF.IO/8BVMH, SCOPUS: Q2 Multidisciplinary

14. Dawn Jose; & Dr. E. Sulaiman ,Social Media Marketing (SMM) and Consumer Adoption (CA): A Study among Youth in Kerala, Wesleyan Journal of Research. , Issue1, Vol 14 pp 06-09, (2021).
15. Dawn Jose; & Dr. E. Sulaiman, “Social Commerce and Consumer Adoption-An Investigation into the Cognitive Decision-Making Process of Millennials”, Journal of the Maharaja Sayajirao University of Baroda, ISSN: 0025-0422, Issue 4, Vol 55 pp 108-113, (2021)
16. Roshni P.R1 and Dr. E. Sulaiman, “PERFORMANCE OF NIFTY 50 EXCHANGE TRADED FUNDS” , International Journal of Advanced Research (IJAR), ISSN: 2320-5407, 9(02), 77-83e, DOI: 10.21474/IJAR01/12420 DOI URL: <http://dx.doi.org/10.21474/IJAR01/12420>
17. “ Influence of Socio-Demographic Factors on the Work-Life Balance of Women Police Personnel in Kerala Police”, HTL Journal (Scopus, International, Peer Review Impact Factors 2.7), Vol 26(10), ISSN 1006-6748, October 2020, pp 730-742, doi.org/10.37896/HTL26.10/1975.
18. “A Study on Gold Exchange Trade Funds”, *IOSR Journal of Economics and Business*, Vol.10 (4.3), July-August 2019, e- ISSN: 2321-5933, pp 71-74.
19. “An Empirical Analysis on the Determinants of Work Life-Balance of Women Police Personnel in Kerala”, *NOLEGEIN Journal of Human Resource Management & Development*, 2019; 2(1): e-ISSN: 2581-9461, pp 6-13.
20. “Inner Correlation between Work Life Balance Dimensions and Specific Demographic Factors- A Study Related to Women Police Personnel in Kerala”, *Online International Interdisciplinary Research Journal*, Vol 09, May 2019, ISSN: 2249-9598, pp 99-105.
21. “Awareness, Perceptions and Problems of Small Scale Traders in the Implementation of Goods & Service Tax in the State of Kerala” *Research-Bulletin: ICWAI*, Vol 44, No. 2, July 2018, ISSN 2230-9241, pp 25-38, <http://doi.org/10.33516/rb.v44i2.25-38p>
22. Influence of Service Quality on Customer Patronage Intensions in Commercial Banks: An Empirical Evidence. *IOSR Journal of Business and Management*, Vol . 19 (6), June 2017, ISSN 2319-7668, pp 62-66.
23. “A Comparative Study on the Risk-Return Analysis of Islamic Mutual Funds with Conventional Mutual Funds: An Empirical Evidence from Indian Capital Market”, *Consortia: smbsmgu journal of Management*, 3(2), 2017, pp 1-5
24. Crisis of Handloom Units in Kerala and Tamil Nadu: An Empirical Study on the Problems and Challenges, *Journal of Rural and Industrial Development*, Vol. 5(1), April 2017, ISSN: 2321-1873, pp 23-34.

25. "Role of GST for Ease of Doing Business in India", *Amity Journal of Management*, Vol. 4(2), 2016, ISSN 2347-1832, pp. 8-17.
26. "Fund Preference of Mutual Fund Investors" *Research-Bulletin: ICWAI*, Vol 42, No. 1, April 2016, ISSN 2230-9241, pp 107-117.<https://doi.org/10.33516/rb.v42i1.107-117p>
27. "Women Empowerment through Micro-Enterprises: An Empirical Analysis of Kudumbashree Units in Kerala", *Journal of Rural and Industrial Development*, 2(1), April, 2014, ISSN: 2321-1873, pp 1-7.
28. "Sagging Credit-Deposit Ratio of Commercial Banks in Kerala", *Consortia: smbmgmu journal of Management*, 3(1), 2016, pp 1-5
29. "Loan Portfolio of Self-Help Groups in Kerala: A Comparison between Self-help Groups Promoted by Local Self-Government and Non-Governmental Organisations", *Asian Academic Research Journal of Social Sciences and Humanities*, 2014, 1(21), 2014, Online ISSN: 2278 – 859X, pp 96-107, <http://www.asianacademicresearch.org/march2014.html>.
30. "A Comparative Study on Valuation of Select Personal Care Sector Scripts in Indian Stock Market", *International Journal of Application on Innovation in Engineering & Management (IJAIEM-online)*, Volume 2, Issue 12, December 2013, ISSN 2319 – 4847. <http://www.ijaiem.org/V2I12.html>, pp 01-06.
31. "Depth of Membership and Outreach Indicators of Kudumbashree Units in Kerala: A Comparison with NGO Promoted SHGs", *PARIPEX - INDIAN JOURNAL OF RESEARCH*, Volume: 2, Issue: 11, Nov 2013, ISSN - 2250-1991, pp 171-173.
32. Women Empowerment in Rural Areas: An Empirical Analysis of Financial Sustainability of Women Self Help Groups in Kerala, *International Journal of Economics and Business Studies*, Volume: 02, Number: 09, July-2013 (ISSN: 2251-1555), www.theinternationaljournal.org > RJEBS, pp 21-26.
33. "An Empirical Analysis of Financial Risk Tolerance and Demographic Features of Individual Investors" *Elsevier: Procedia Economics and Finance*, 2 (2012), pp 109 – 115, [w.w.w.elsevier.com/locate/procedia](http://www.elsevier.com/locate/procedia).[https://doi.org/10.1016/S2212-5671\(12\)00070-6](https://doi.org/10.1016/S2212-5671(12)00070-6)
34. "Customer Based Brand Equity of Selected Public and Private Sector Life Insurance Companies in Kerala: A Comparative Study", *Crescent Journal of Business*, B.S Abdur Rahman University, 1(1), 2011, pp32-40, ISSN No 2231-2994.
35. "Integrating Spiritual Leadership Approaches with Modern Organisational Leadership Styles- A Case Study" *Man~age, DCMS Journal of Management*, University of Calicut, 5.1-2(2010): pp 80-87, ISSN 2231-3060.

36. An Assessment of Quality of Services of Dairy Co-operatives in Kerala with Special Reference to Thiruvananthapuram District.” *Indian Co-operative Review* (National Co-operative Union of India, New Delhi) 43.3 (2006): pp 566-582.
37. “Working Capital Management in Kerala Agro-industries Corporation Ltd.-A Case Study” *Management Researcher* (Institute of Management Development & Research, Thiruvananthapuram) XIII.1 (2006): pp 23-39.
38. “Poultry Co-operatives in Kerala- Problems and Prospects.” *Indian Co-operative Review* (National Co-operative Union of India, New Delhi) 42.2(2004): pp 176-182.
39. “Marketing Practices and Performance of Poultry Industrial Units in Kerala and TamilNadu- A Comparative Analysis.” *ISDA –studies in development and administration* (Thiruvananthapuram) 14.1 (2004): pp 85-95.
40. “Profitability of Poultry Industrial Units in Kerala and TamilNadu- A Comparative Analysis.” *Management Researcher* (Institute of Management development & Research, Thiruvananthapuram) X1.1 (2004): pp 73-82.
41. “Problems of Poultry Industry.” *YOJANA (Malayalam)* 29.4 (2000): pp 37-38.

Chapters in Edited Books

1. Uvais, and Dr.E. Sulaiman, “Customer Satisfaction in Commercial Banks: Exploring the Symmetrical Impact of Demographic Variables to the Patronage Intentions” Proceedings of National Conference on New Paradigms in Business and Management, Organized by School of Management Studies, Cochin University of Science and Technology, April 20-21, 2017, page 106-111.
2. Dr. E. sulaiman, “Inclusive Business Strategies of Commercial Banks for the Empowerment of Rural Households”, *CSR: Social Sustainability and Inclusive Growth*, Edited book by Bhaskar Chatterjee et al, Bloomsbury International publishers, 2016, ISBN 978-93-85936-28-9, pp 193-209.
3. Hazeena P.E & Sulaiman, E; “Problems of SME working in Industrial Estates in Kerala: A Case Study”, Proceedings of the National Conference on Business Models, School of Management & Business Studies, MG University, Kottayam, 25-26th February 2016. ISBN 978-93-5258-523-6, pp 76-78.
4. Uvais&Sulaiman,E; ; “Pragmatism of SERVPERF in determining Service quality at Commercial Banks in Kerala”; Proceedings of the National Conference on Business Models, School of Management & Business Studies, MG , Kottaym, 25-26th February 2016. ISBN 978-93-5258-523-6, pp 202-208

5. “An Islamic Microfinance Model-The Missing Dimension”, *Financial Inclusion and Inclusive Growth- Scope and Dimension*, Edited Book by Gangadharan. K, Reference Press, New Delhi, 2012, pp 444-463, ISBN: 978-81-8405-077-6.
6. “Role of Microfinance for Building an Inclusive Financial Sector in India”, *Emerging Trends in Financial Innovations in India*, Edited book Vol by B Vijayachandran Pillai and V Harikumar, Sonali Publications, 2012, P 222-269, ISBN: 978-81-8411-398-3.
7. “Role of Organizational Politics to Maximize the Organizational Outcome and Satisfaction”, *Politics in Indian Organizations*, Edited Book by KR Sowmya, and N Panchanatham, Valarpiraipathipagam publication, Chennai, 2011, pp 07-18, ISBN: 978-93-80371-12-2, Also available: *A Handbook on Organizational Politics*, Lap Lambert Academic Publishing GmbH & Co. Germany, 2012. ISBN: 978-3-8484-2929-5.
8. “Interest-Free Banking and Finance in India: A SWOT Analysis”, *Towards Managerial Excellence-Challenges and Choices*, Edited book Vol by P David Jawahar, Macmillan Publishers India Ltd, 2011, pp 135-151, 222-241, ISBN: 10- 0230-33253-6, 13-9780230332539.
9. “CRM Practices in Private Sector Banks in India- A Case Study”; *Marketing Management Practices for Organisational Sustainability*, Edited book by Dr.S. Pragadeeswaran et al., Dept of Business Administration, Annamalai University, Tamil Nadu , 2010, ISBN: 9788190967174.
10. “Translating Research in Microfinance into Practice”, *Issues of Excellence in Academic Research*, Dr MGR Educational and Research Institute UNIVERSITY, Chennai, 2010, pp 415-420, ISBN 978-81-910827-0-8.
11. “Role of Islamic Banking and Finance for the Sustainable Economic Development”; *Global Financial System in the Post-Crisis Era: Challenges and Opportunities*; Edited book by Dr.S. Gurusamy&Dr.M. Ranganatham, Vijay Nicole Imprints Pvt Ltd, Chennai, 2010, pp 678-683, ISBN: 978-81-8209-267-9.
12. “Role of Micro Credit for the Development of Micro Enterprises in Kerala- An Empirical Study of Micro Enterprise Units in Kottayam District”, *Impact of Economic Crisis in Global Business Scenario*, Sai Ram Institute of Management Studies, Chennai, 2009, pp 275-77, ISBN 978-81-907733-9-3.

Paper Presentations in Conferences/Seminars:

International: 15 Nos , National: 16 Nos

1. Dr. Latha K & Dr.E. Sulaiman., “Evidence from Indian SMEs Supporting the use of Digitalization as an Emerging Business Strategy in Web 4.0”, 4th Annual Management conference on Entrepreneurship and Management for Sustainable Business Growth in the Age

of Web 4.0 and Beyond, Rajagiri College of Social sciences and Business School ,03-04 April 2023.

2. Sruthi Bhuvanendran & Dr.E. Sulaiman, “ Enhancing Employability Skills and Career Adaptability Through AI- Supported Personalized Learnings: A Conceptual Framework” International conference on Business Education in the New Millennium: The Way Forward(BEM 2023), Mahatma Gandhi University, Kottayam, 06-07 March 2023.
3. Dr. Latha K & Dr.E. Sulaiman, “ Factors Affecting the Attractiveness of MOOCs among Students of B-Schools: A Study based on Kirkpatrick’s Model.” International conference on Business Education in the New Millennium: The Way Forward(BEM 2023), Mahatma Gandhi University, Kottayam, 06-07 March 2023.
4. Dawn Jose; & Dr. E. Sulaiman, “Social Media Marketing and Consumer Adoption- A Comparative Assessment of the Effects of select Social Media Platforms among Youth in Kerala”, Proceedings of 04th International Conference on Marketing, Technology & Society 2020(ICMTS 2020), (2020).
5. Dr.E.Sulaiman, “Are Lending Decisions Affected by Bounded Rationality?”, 17th AIMS International Conference on Management, IIM-K, January 2-4, 2020
6. Hazeena. P.E, & Dr.E.Sulaiman, “Coping Strategies used by Women Police for Managing Stress”, 17th AIMS International Conference on Management, IIM-K, January 2-4, 2020.
7. Hazeena. P.E, & Dr.E.Sulaiman.E, “Work Life Balance of among Women Teaching Faculties with Reference to Kottayam District of Kerala”, Proceedings of International Conference on Commerce and Management in the Changing Times(ICCMCT 17), PG Dept of Commerce, Maharaja’a College, Ernakulam, on 23rd December 2017, p279-288, ISBN:978-93-5300-371-5.
8. Hazeena. P.E &Dr.E. Sulaiman.E, “Work Life Balance of Nursing Staff in a Hospital: A Case Study”, Proceedings of National Conference on Commerce, Management and Social Sciences”, PG Dept of Commerce, Maharaja’a College, Ernakulam, on 26th August 2017, p 604-609, ISBN 978-93-5281-8563.
9. Uvais, and Dr.E.Sulaiman “Customer Satisfaction in Commercial Banks: Exploring the Symmetrical Impact of Demographic Variables to the Patronage Intentions” Joint paper by, National Conference on New Paradigms in Business and Management, Organized by School of Management Studies, Cochin University of Science and Technology, April 20-21, 2017.
10. “Factors Influencing Retail Investors in the selection of Mutual Fund Products: An Empirical Evidence from Indian Capital Market” 7th International Conference on Excellence in Research and Education, Organized by IIM, Indoor, 5-8th May 20016.

11. "Problems CD Ratio of Commercial Banks and Economic Development of Kerala", National Seminar on Kerala's Development Oxymora, Organized by K.N Raj Centre, MG University, Kottayam in association with ICSSR, 18-20th March 2016.
12. Hazeena P.E & Sulaiman, E; "Problems of SME working in Industrial Estates in Kerala: A Case Study", Proceedings of the National Conference on Business Models, School of Management & Business Studies, MG University, Kottayam, 25-26th February 2016.
13. Uvais&Sulaiman,E; ; "Pragmatism of SERVPERF in determining Service quality at Commercial Banks in Kerala"; Proceedings of the National Conference on Business Models, School of Management & Business Studies, MG , Kottayam, 25-26th February 2016.
14. "Inclusive Business Strategies of Commercial Banks for the Empowerment of Rural Households" Proceedings of Global Summit on Corporate Social Responsibility 2015, Jointly Organized by Indian Institute of Management, Raipur; Indian Institute of Corporate Affairs, New Delhi; and National Law School of India University, Bangalore, 15-16 May, 2015, New Delhi.
15. Uvais&Dr.E. Sulaiman; "The Drivers of Customer Satisfaction and Loyalty: a Case of Banks"; National Seminar on Autonomy and Quality Assurance in Higher Education-Achievements, Issues and Challenges, K.E Collge, Mannanam, 12-13th February 2015.
16. "Paradigm Shift in the Philosophy of Education for Sustainable Development" (Paper in Abesntia), *Proceedings of International Conference on Computational & Social Sciences*, Abdul Wali Khan University Mardan, Pakistan, 2013, pp 43-47, Available online in the International Journals: VFAST Transactions on Education and Social Sciences (ISSN: 2309-3951).
17. "An Empirical Analysis of Financial Risk Tolerance and Demographic Features of Individual Investors" Proceedings of the 2nd Annual International Conference of Accounting and Finance(AF 2012), 21-22 May 2012, Global Science and Technology Forum(GSTF), Singapore, ISSN: 2251-1997, Published at *Elsevier: Procedia Economics and Finance*,2 (2012), pp 109 – 115, w.w.w.elsevier.com/locate/procedia.
18. National Seminar on Problems and Prospects of Rural Banking and its impact on Empowerment of Rural Households(ICSSR sponsored), Organized by DR.NGP Arts & Science College, Coimbatore, 18th December 2014.
19. "Interest-Free Banking and Finance in India: A SWOT Analysis", *Athenum: V* International Conference on Management Research, Organised by Bharathidasan Institute of Management, Trichy, 12-13 March 2011.
20. "IMFI-The Missing Dimension", International Conference on Innovation and Inclusion in banking: Issues, Strategies and Options, Organized by Dept of Applied Economics, Kannur University, 3-4 February 2011.

21. "ALM of Interest-free MFIs", National seminar on Interest-free micro-finance, Organised by SMS, CUSAT, 17th March 2012.
22. "Financial Risk Tolerance and Portfolio Management", National seminar on Recent trends in SAPM (UGC sponsored), Dept of Management Studies, MES College, Kalady, 14-15 February 2012.
23. "Socio-cultural Effects of Tourism in Developing Economies"; International Conferences on Tourism; December 27-28 (2004); Department of Commerce, University of Kerala.
24. Role of IT for Building a More Inclusive Financial System in India, International Conference on Information Technology and Business Intelligence (ITBI-09), November 6-8 (2009), Institute of Management Technology, Nagpur, India.
25. "Spiritual Dimension of Organisational Leadership"; 2nd international conference on integrating spirituality and organizational leadership February 9-12, 2009; FMS, University of Delhi, and Pondicherry University. Pondicherry, India.
26. "Role of Micro-credit for the Development of Micro enterprises in Kerala"; 2nd International Conference on Impact of Economic Crisis in Global Business Scenario; September 24-25 (2009); Sai Ram Institute of Management Studies, Chennai, India.
27. "Sustainable Health Tourism", UGC-sponsored National Seminar, 3rd March 2009, Mannaniya college of Arts and Science, Pangode, Trivandrum.
28. "India's Competitiveness on Financial Inclusion", National Seminar, Feb 25-26 (2009); School of Management and Business Studies, MG University, Kottayam, Kerala.
29. "Financing Modes of Interest-free Economy-Concepts and Dimensions"; National Seminar on Financial Market in India-Challenges and Opportunities, January 27-28(2005), Govt College, Manimalakkunnu, Ernakulam.
30. "Sustainable Economic Development of Kerala and Revamping of Agricultural Sector", National Seminar on Untapped Areas for Potential Economic Development of Kerala; December 14-16 (2005), NMSM Govt. College, Kalpetta.
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