

# SCHOOL OF MANAGEMENT & BUSINESS STUDIES

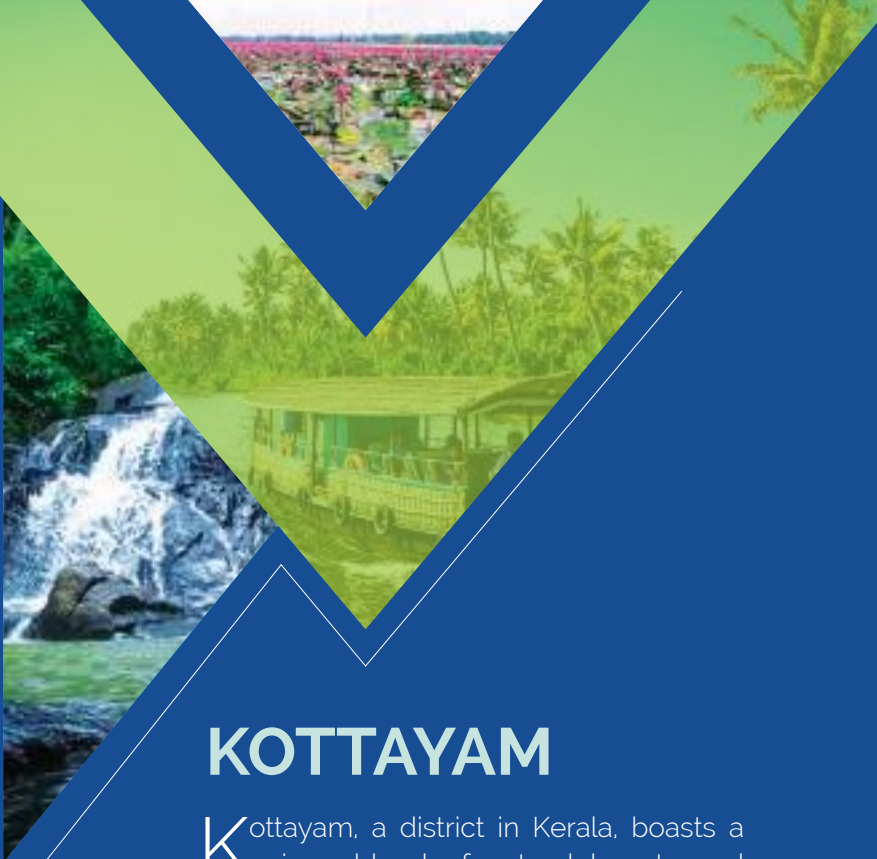
Mahatma Gandhi University

Kottayam, Kerala

Re-accredited by NAAC with A++ Grade 37<sup>th</sup> Best University in India (NIRF Ranking 2024)  
Best University in India (Times Higher Education World Young University Ranking 2024)  
4<sup>th</sup> Best University in India (Times Higher Education Asia University Ranking 2024)



## Recruiter's Manual-2025



## KOTTAYAM

Kottayam, a district in Kerala, boasts a unique blend of natural beauty and cultural significance. Its landscape ranges from tranquil backwaters and fertile rice fields to rolling hills and extensive rubber plantations. Known as "the land of letters, legends, latex, and lakes," Kottayam is not only a major commercial hub, particularly for rubber production, but also a pioneer in literacy. The district's rich literary heritage, home to major publications and renowned figures like former President K.R. Narayanan and Booker Prize winner Arundhati Roy, has earned it the moniker "Akshara Nagari," or "city of letters."





# MAHATMA GANDHI UNIVERSITY

Mahatma Gandhi University, one of the major Universities in Kerala, India, established on 2nd October 1983 is a premier educational institution that envisions to excel in the field of higher education and to cater to the scholastic and developmental needs of the individual, through continuous creation of critical knowledge base for the society's sustained and inclusive growth. The University offers a large number of programmes at the Undergraduate, Postgraduate and Doctoral levels. Mahatma Gandhi University was reaccredited by NAAC with A++ in 2024. In 2023, the University was ranked in 401-500 band in the world and 6th Position among Indian Universities by THE - Times Higher Education World University Ranking, ranked 95th position in The Asia University Ranking (4th in India), and 77th position in The Young University Ranking (1st In India) . It was ranked in the band of 600-801(24th in India) in Times Impact Ranking 2024. It was ranked 37 in the National Institutional Ranking Framework (NIRF-2024), by the Ministry of Education, Govt. of India.



For Virtual Tour  
Scan the QR Code





## VISION:

To emerge as country's foremost destination in the domain of management for all those aspiring superior learning and research, and for organisation seeking effective advice and consulting.



## MISSION:

The mission statement of School of Management and Business Studies has been revised in the year 2020 in consultation with the various stakeholders. The mission of School of Management and Business Studies (SMBS) is:

- ◆ To develop professionally competent and socially sensitive future leaders with a motivation for lifelong learning
- ◆ To create knowledge in management through impactful research and collaboration.

# SMBS

## SCHOOL OF MANAGEMENT AND BUSINESS STUDIES



SMBS is an AICTE approved regular statutory department of Mahatma Gandhi University offering high-quality education in business management through MBA and PhD programmes. The school has a long-standing tradition of excellence in business education. Started on 25th March 1999, SMBS aims at providing the students with a supportive and inclusive learning environment. The school believes that diversity is essential to the learning process and welcomes students from all backgrounds and cultures across the globe. It offers MBA and PhD programmes, designed to meet student's needs at different stages of their careers. It has a strong reputation for research excellence and is committed to contribute to the advancement of knowledge in the domain of business management. The school provides opportunities to students to engage in internships, consultancy projects, and other experiential activities that help them in developing the skills and competencies needed to excel in their chosen careers.



## VICE-CHANCELLOR'S Message



Education is fundamental for the optimum utilisation of human resources, empowering the society, and promoting national development. The world is undergoing rapid changes in the knowledge landscape. The quickly changing employment landscape and global ecosystem, prompted that education must move towards acquiring skills to think critically and solve problems. The new education system in our state and in the country should be viewed under this backdrop. There is a realization that education should suit to the requirements of the industries while maintaining the overall social norms and human values. Striking a balance between these two sets of factors has now become the pressing priority. There lies the role of management and business schools to keep in touch with the industries, to understand their requirements and to bring in changes in the education system in order to meet their expectations.

School of Management and Business Studies (SMBS) of Mahatma Gandhi University, has been playing this role of moulding the students to meet the demands and expectations of industries, which has to be appreciated. Set in the scenic campus of the university, it has excellent infrastructural and training resources.

SMBS today boast of their highly qualified and experienced faculty members who are drawn from industry and academia. Their pivotal role in ensuring Mahatma Gandhi University secure A++ grade in the NAAC accreditation process is laudable and is acknowledged by the entire university fraternity. The School has been nurturing capable professionals, producing valid research outputs and rendering outstanding services. It reiterates the role and responsibility of the institution to shape future leaders in ensuring the sustainable development of the world.

I am convinced that, this institution is equipped with all the full- fledged resources and facilities for imparting training in the fields of management and administration.

I wish all success to the School of Management and Business Studies in all its endeavors.

**Prof. (Dr.) C.T. ARAVINDAKUMAR**  
Vice - Chancellor

## HEAD OF THE DEPARTMENT'S Message



Greetings from the School of Management and Business Studies, Mahatma Gandhi University, Kottayam..!

Being a statutory teaching and research department of Mahatma Gandhi University, we strive to inculcate strong values and skills among our students and empower them to be sensitive towards the needs of the society in order to bring in changes for the betterment. The curriculum is regularly updated to reflect the latest developments in the business world. Proper blend of theoretical and skill based components are embedded in the curriculum. The pedagogy adopts a learner centric participative approach which is facilitated by ICT enabled environment.

The academic activities combined with co-curricular and learning opportunities provide a multi-cultural and fast paced learning environment that enable students to acquire the skills which are in demand by the industries. Internships and live projects provide hands on experience to our students to acquire knowledge and skills that will enable them to contribute meaningfully to organizations.

I am happy to introduce MBA 2022-24 batch of School of Management and Business Studies. Your association with School of Management and Business Studies will surely help our young talents to unleash their potential and contribute to materialise your visionary plans. We would like to develop a long-term and mutually beneficial relationship with your esteemed organization.

**Dr. SANTHOSH P. THAMPI**  
Professor and Head of the Department

## PLACEMENT COORDINATOR'S Message



Dear Corporate Partners,

Greetings from SMBS, Mahatma Gandhi University, Kottayam !

Another batch of enterprising and talented young men and women are passing out from this illustrious institute who are eager to embark on their professional journeys and I wish to proudly introduce them to the corporate world. At School of Management and Business Studies (SMBS), we are committed to nurturing and developing individuals who are not only academically proficient but also possess the skills and mindset required to excel in the dynamic corporate world.

Our students undergo rigorous academic training, supplemented by practical experiences through internships, projects, and various industry interactions. This holistic approach ensures that they are well-prepared to meet the challenges of the professional environment and contribute meaningfully to your organization.

We invite you to partner with us in our placement season and explore the potential of our students. By participating in our placement process, you will have the opportunity to engage with bright, innovative, and dedicated individuals who are ready to add value to your organization from day one.

We believe in building long-lasting relationships with our corporate partners, and we are committed to facilitating a seamless and enriching recruitment experience for you. Our placement team is here to assist you in every possible way to ensure a mutually beneficial partnership.

We look forward to welcoming you to our campus and to the prospect of collaborating with you to achieve your organizational goals.

With regards,

**Prof (Dr.) Johney Johnson**  
Placement Coordinator



# FACULTY



**Dr. E Sulaiman**  
Professor (Finance)  
M.Com, MBA, PhD



**Dr. Santhosh P Thampi**  
Professor and HOD (HR)  
B.Tech, MBA, MTM, DRTM, PhD



**Dr. Johney Johnson**  
Professor (Marketing)  
BFSc, MBA, M.Phil, PGDOR, PhD



**Dr. Sajimon Abraham**  
Professor (Business Analytics)  
MSc, MCA, MBA, PhD



**Dr. Biju M K**  
Assistant Professor  
(Finance & Operations)  
BE, MBA, MPhil, PGDOM, PhD



**Dr. Roshna Varghese**  
Assistant Professor  
(Marketing & Operations)  
BBM, MBA, PhD



**Dr. Madhu Lal M**  
Assistant Professor  
(Finance & Marketing)  
M.Com, MBA, MPhil, PhD



**Dr. Tijo Thomas**  
Assistant Professor  
(HR & Marketing)  
B.Com, MBA, PhD

## ADMINISTRATIVE STAFF

**Reni P B** (Administrative Officer)

**Govind B** (Assistant Section Officer)

**Ranjini Panicker** (Assistant Section Officer)

**Sini E M** (Reference Assistant)



# INFRASTRUCTURE

SMBS Campus: A Blend of Nature and Modernity

## IDYLIC SETTING

Nestled amidst the lush greenery of Kottayam, known as the "land of letters," Mahatma Gandhi University's School of Management and Business Studies (SMBS) offers an idyllic learning environment. The campus, a harmonious blend of nature and intellectual vibrancy, provides a serene backdrop for academic pursuits.

## MODERN LEARNING SPACES Classrooms & Technology

Students benefit from modern facilities designed to enhance their educational experience. The spacious, well-planned classrooms, equipped

with network connectivity and advanced audio-visual aids, facilitate interactive learning through case discussions and group activities. The institution recognizes the importance of digital resources, providing high-speed 52Mbps Wi-Fi access throughout the campus, enabling students to access online information and expand their knowledge seamlessly.

## COMMUNICATION SKILLS DEVELOPMENT Language Lab

Language proficiency is a key focus, with a dedicated communication lab that assists students in developing effective oral communication skills. The lab provides recorded lessons and pronunciation practice, crucial for aspiring leaders.



## COMPREHENSIVE RESOURCE ACCESS

### Libraries

SMBS boasts extensive library resources, supporting both academic and research needs. The department library houses a substantial collection of books, journals, periodicals, and theses, while the university's central library offers an even broader range of resources, including e-books and online databases. These libraries ensure students have access to the materials necessary for their studies and projects.

## ADVANCED EDUCATIONAL TECHNOLOGY

### Smart Classrooms

To enhance the learning experience, SMBS features smart classrooms equipped with the latest

computer and projector technology, delivering clear visuals and multimedia capabilities. The institution is committed to staying at the forefront of educational technology, with continuous collaboration between faculty and technology experts.

## STUDENT LIFE & FACILITIES

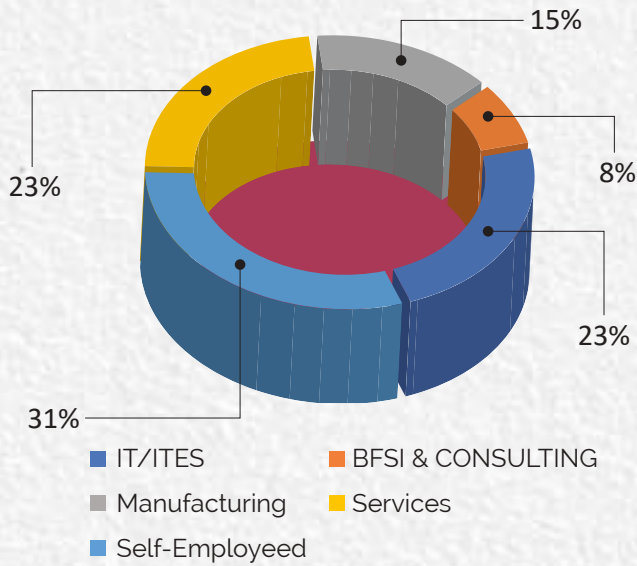
### Hostel & Event Spaces

Recognizing the residential nature of its programs, SMBS provides separate hostel facilities for boys and girls, complete with 24-hour internet connectivity and mess services. The university's auditoriums and conference halls, adaptable for various events, serve as venues for meetings, conferences, and training sessions, and are occasionally utilized by industry partners.

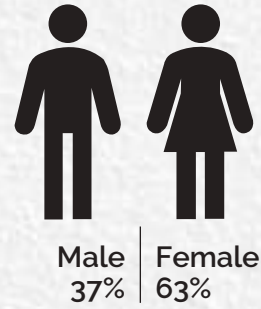


# BATCH SUMMARY

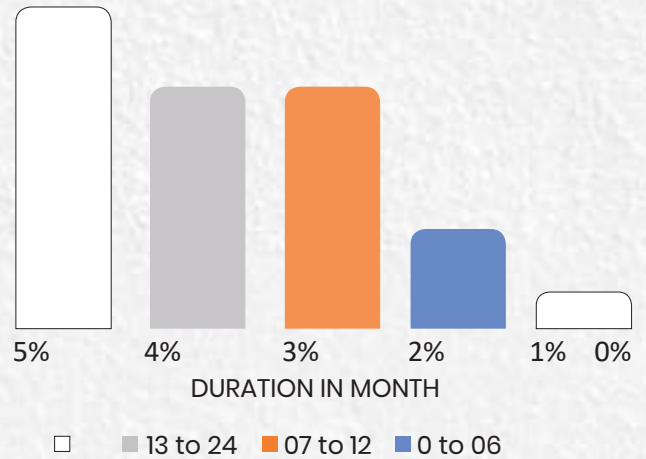
## INDUSTRY BACKGROUND



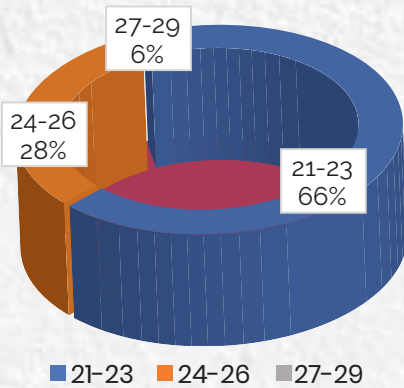
## GENDER DIVERSITY



## WORK EXPERIENCE (MONTHS)



## AGE PROFILE



## STUDENT DRIVEN CIRCLES



IQAC



Health club



Anti-Ragging cell



Anti-Sexual harassment cell



Hr Club



Sports and wellness circle



Operations club



Analytics club



Finance club



Marketing club



# MBA

## PROGRAM STRUCTURE

“MBA programme of SMBS is for the duration of 2 years spread over 4 semesters. Each semester consists of minimum of 18 instructional weeks. Continuous internal evaluation is done during the course period and university examination is conducted at the end of each semester.”

### FIRST SEMESTER

The first semester has 8 full courses with 75 hours of teaching per course. All the courses offered in this semester are compulsory. Each full course carries a total of 100 marks: 40 for the internal test and 60 for the end semester university exam.

#### CORE COURSES

- Principles and Practice of Management
- Business Law
- Business Economics
- Business Communication and Soft Skills
- Accounting For Managers
- Quantitative Methods
- Corporate Governance and Ethics
- Environmental Management



## SECOND SEMESTER

The second semester has 8 full courses with 75 hours of teaching per course. Each full course carries a total of 100 marks: 40 for the internal test and 60 for the end semester university exam in addition to 8 courses, Internship and a comprehensive viva voce for 100 marks is also included in the second semester.

### CORE COURSES

- Human Resources Management
- Financial Management
- Marketing Management
- Management Information System
- Operations Management
- Management Science
- Organizational Behaviour
- Entrepreneurship Development and Project Management
- Internship and Comprehensive Viva Voce

## THIRD SEMESTER

The third semester will have 8 courses with 75 contact hours each. Out of the 8 courses two are core and other 6 are electives. Of the six electives 4 courses from major functional area and remaining 2 from minor functional area opted by the student.

### CORE COURSES

- Research Methodology
- Enterprise Resource Planning and Business Analytics

### ELECTIVES

- Marketing
- Finance
- Human Resource Management
- Operation Management
- Business Analytics





## FOURTH SEMESTER

For the fourth semester, there are 6 full courses of which one is core. Of the remaining 5, three will be from the major functional area and 2 from the minor area opted by the student. In addition to this, students are required to do a project work of a problem centered nature and the dissertation is to be submitted before the commencement of fourth semester examination.

### CORE COURSES

- Strategic Management
- 5 Electives
- Problem-Centered Project
- Comprehensive Viva



## ELECTIVES

### I. MARKETING

- Consumer Behaviour
- Marketing Research
- Sales Management
- Marketing Analytics
- Services Marketing
- Rural Marketing
- B2B Marketing
- Product and Brand Management
- Retail Management
- Strategic Marketing
- Integrated Marketing Communication
- Digital Marketing
- Global Marketing
- Retailing Analytics

### II. FINANCE

- Management of Banks and Financial Institutions
- Financial Analysis and Business Valuation
- Financial Derivatives and Risk Management
- Personal Financial Planning
- Security Analysis and Portfolio Management
- Behavioural Finance
- International Financial Management
- Modern Banking and Financial Services
- Management Control System
- Financial Modelling
- Corporate Restructuring Strategies
- Strategic Financial Management
- Direct Taxation
- Corporate Tax Planning
- Goods and Services Tax

### III. HUMAN RESOURCE MANAGEMENT

- Human Resource Planning
- Participative Management
- Training and Development
- Organizational Change and Transformation
- Talent Management
- Performance Management
- Industrial Relations
- Managing of Interpersonal and Group Process
- Managerial Counselling
- Mentoring, Coaching and Management Consulting
- Organizational Effectiveness and Development
- Strategic Human Resource Management
- International Human Resource Management
- Leadership for Managerial Performance

### IV. OPERATIONS MANAGEMENT

- Supply Chain Management
- Technology Management
- Production Planning and Control
- Materials and Purchase Management

- Advanced Operations Research
- Maintenance Management
- Service Operations Management
- Work Study and Ergonomics
- Business Forecasting
- Total Quality Management
- Innovation Management and R&D
- World Class Manufacturing
- Global Transportation and Export/Import Documentation
- Industry 4.0

### V. BUSINESS ANALYTICS

- Database and Data Mining Applications in Business
- Advanced Excel and Business Applications
- Business Analytics using R
- Advanced Statistical Methods using SPSS
- Data Visualization Using Tableau
- Introduction to Big data and Cloud computing
- Industry 4.0 and Internet of Things
- Machine Learning using Python
- Artificial Intelligence in Business Applications
- Marketing and Retail Analytics
- Social Media, Web and Text Analytics
- Digital Marketing and Search Engine Optimization
- Financial Modelling and Predictive analytics



## SMBS FINISHING SCHOOL

SMBS Finishing School programme on "BETTER YOUR BEST – BE A TOTAL QUALITY PERSON", lead by renowned international trainer Mr. G. Balachandran was inaugurated by Vice-Chancellor of Mahatma Gandhi University Prof. (Dr.) C.T. Aravindakumar.

Mr. G. Balachandran, Dr. P. Ravindranath, Mr. Joe Thomas, Ms. Aparna Viswanathan, Mr. Manojkumar Narayan and Mr. Vinod Iyer were the resource persons for the programme. Valedictory address was by Prof. Dr. Jayachandran. K, Registrar of Mahatma Gandhi University and he gave away the participation certificates to the students.



## LECTURE SERIES : Prof. (Dr.) C P Chandrashekhar



# CULTURAL NIGHT

Students of SMBS actively participated in the cultural night held in connection with the NAAC peer team visit.



# WOMEN'S DAY





## INDUSTRIAL VISIT

Students got exposure to the innovation and sustainability in action during their visit to Hindustan Machine Tool, Kalamassery.

## CLEANING DAY



## ONAM CELEBRATION



## X'mas CELEBRATION



## WORKSHOP FOR FACULTY MEMBERS ON INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)



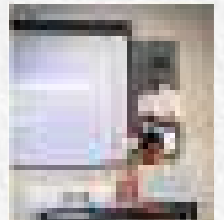
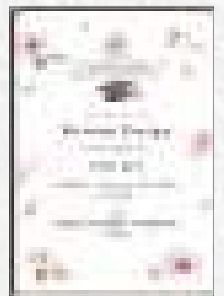
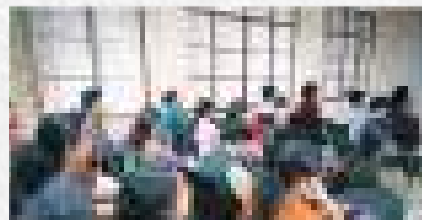
School of Management and Business Studies, Mahatma Gandhi University and the Association of Chartered Certified Accountants (ACCA), London jointly organised a workshop on International Financial Reporting Standards (IFRS) for the Faculty members in the area of Commerce and Management, in the Affiliated Colleges of Mahatma Gandhi University, on 15th February, 2024 at Mahatma Gandhi University campus. The aim of the workshop was to address the growing demand for IFRS expertise among faculty members in the Colleges affiliated to Mahatma Gandhi University and to strengthen their ability to impart practical knowledge to their students. Vice Chancellor Prof. Dr. C.T. Aravindakumar inaugurated the conference. Experts from ACCA handled the sessions. Mr. Mohammed Sajid Khan, Director- India, ACCA and Mr. Zaheer A Sayed were the resource persons. Valedictory address was by Prof. Dr. Jayachandran. K, Registrar of Mahatma Gandhi University.



## ORIENTATION DAY



## TEACHER'S DAY



## FAREWELL





## INTERACTIVE SESSION



**Dr. Joshyja Jose**  
Asst. Prof., Marian Institute of Management  
Marian College, Kuttikkanam



## FRESHER'S DAY



# Achievements!!!



Congratulations to our teams who achieved the first Runner's up in the best management Team Event & 2nd Runner's up in Best HR Team Event...



2<sup>nd</sup> place in the Debate Competition conducted by Mahatma Gandhi University, Inter-university Centre of Disability Studies

## UGC NET 2024 QUALIFIED



**Aparna Siby**



**Parvathy M**



**Pooja Vinod**



Participated in the National Adventure Camp 2024 organized by the Ministry of Youth Affairs and Sports, Government of India, and the NSS Regional Directorate of Kerala, representing the Kerala Contingent at the Atal Bihari Vajpayee Institute of Mountaineering and Allied Sports in Manali.

# PLACEMENT DATA SMBS 2023-2025 BATCH



## ABHIDEV R PILLAI

Major: **Marketing**  
Minor: **Business Analytics**

DOB: 08-07-2001  
Mob: 73061 88815  
E-mail: abhidevrpillai@gmail.com

**Graduation** : BBA  
**Certification** : SEBI, POWER BI, EXCEL  
**Skill** : Communication skill,  
Team work, Time management,  
Problem solving  
**Internship Company** :  
Keltron Equipment Complex  
Karakulam



## AISWARYA K E

Major: **HR**  
Minor: **Business Analytics**

DOB: 14-05-1998  
Mob: 6282594413  
E-mail: aiswaryake05@gmail.com

**Graduation** : BTECH(EEE)  
**Certification** : Advanced Excel, Power BI, Tableau, SPSS  
**Skill** : Communication, Management acqipment, Managerial skills, Interpersonal, Team Player, Attention to details  
**Internship Company** :  
Cochin Shipyard LTD



## AJIL KRISHNA K P

Major: **Marketing**  
Minor: **HR**

DOB: 31-07-2002  
Mob: 62389 90677  
E-mail: ajilkrishnakp50213@gmail.com

**Graduation** : BBA (Finance)  
**Certification** : Digital Marketing, Advance Excel  
**Skill** : Communication Skill, Teamwork, Focused Self-Discipline and Positive Approach, Leadership Skill  
**Internship Company** : KSE Limited



## AKHILESH N

Major: **Marketing**  
Minor: **Business Analytics**

DOB: 25-03-2000  
Mob: 9995346270  
E-mail: akhileshnagarajan@gmail.com

**Graduation** : B.com CA  
**Certification** : Diploma in Shipping and Logistics, Warehouse Assistant, Power BI, Excel, NISM-SEBI  
**Skill** : Leadership, Analytical Skill, Problem Solving, Decision making, Time Management, Effective, Power BI, MS Office, SQL, Python, R-Programming Communication, Negotiation Skills  
**Internship Company** : Ajmi Flour Mills India Pvt, Ltd



## AKSHARA V G

Major: **Human Resource**  
Minor: **Marketing**

DOB: 11-06-2001  
Mob: 96059 69957  
E-mail: aksharavg2001@gmail.com

**Graduation** : Bcom CA  
**Certification** : Diploma in financial accounting, Advanced Excel, Power Bi  
**Skill** : Communication skills, Problem Solving, Team player,  
**Internship Company** :  
KKR Groups of Companies



## AKSHAYA S

Major: **HR**  
Minor: **Marketing**

DOB: 01-01-2001  
Mob: 8129676240  
E-mail: Sajiakshaya123@gmail.com

**Graduation** : BBA  
**Certification** : Advanced Excel  
**Skill** : Communication skills, Problem Solving, Teamwork  
**Internship Company** :  
Lemon Tree Hotels Thekkady



## ALBIN BABY

Major: **Marketing**  
Minor: **Business Analytics**

DOB: 16-12-1998  
Mob: 80781 41611  
E-mail: albinbaby161298@gmail.com

**Graduation** : Bsc physics  
**Certification** : Advanced excel, Power Bi, Business analysis, SEBI-NISM  
**Skill** : Leadership, Analytical, Problem solving, Decision making  
**Internship Company** : Milma



## ALBIN SABU

Major: **Marketing**  
Minor: **HR**

DOB: 08-08-2002  
Mob: 9946156119  
E-mail: albinmelemuri070@gmail.com

**Graduation** : Bcom Finance and Taxation  
**Certification** : NISM  
**Skill** : Communication, Leadership, Problem solving, Decision making  
**Internship Company** : Milma



# PLACEMENT DATA SMBS 2023-2025 BATCH



## ALEN SANTHOSH

Major: **Marketing**  
Minor: **Business Analytics**

DOB: 15-03-2002  
Mob: 97447 10175  
E-mail: alensanthosh2010@gmail.com

**Graduation** : B.Sc Physics  
**Certification** : Advanced Excel, Power BI, Tablaeu, SPSS, NISM  
**Skill** : Communication Skills, Learning Skills, Organising Skills  
**Internship Company** : Hyatt Regency Thrissur



## ANANDHU R KRISHNA

Major: **Finance**  
Minor: **Marketing**

DOB: 27-12-2001  
Mob: 79029 69815  
E-mail: Anandhurkrishna1@gmail.com

**Graduation** : B.com Computer Application  
**Certification** : SAP FICO MM & SD, Diploma In Practical Accounting and Tax  
**Skill** : Problem Solving, Decesion Making, Adaptability, Team work  
**Internship Company** : Usha international Ltd



## ANDRIARY MIRANTSOA TIAVINA

Major: **Human Resource Managment**  
Minor: **Business Analytics**

DOB: 15/10/1999  
Mob: 92053 89722  
E-mail: Mirantsoatiavina8@gmail.com

**Graduation** : BBA  
**Certification** : Excel  
**Skill** : Learning skills, Active listing, Organizing, Self discipline, independent  
**Internship Company** : ABTEC



## ANGITHA VASUDEVAN

Major: **Human Resource Managment**  
Minor: **Business Analytics**

DOB: 06-08-1999  
Mob: 8138057548  
E-mail: angithairar@gmail.com

**Graduation** : BCOM Finance Taxation  
**Certification** : SAP FICO, Power BI & Tableau  
**Skill** : leadership, Communication, organizing, Basic knowledge in Excel, Tally  
**Internship Company** : SOBHA LTD



## ANILA ANTONY

Major: **Finance**  
Minor: **HR**

DOB: 27-07-2001  
Mob: 7012978059  
E-mail: anilaanilaantony123@gmail.com

**Graduation** : B.Com Computer Application  
**Certification** : Diploma in Computerised Financial Accounting  
**Skill** : Time management, Problem solving  
**Internship Company** : Saveetha Medical College Hospital



## ANJALI A A

Major: **Finance**  
Minor: **HR**

DOB: 23-01-2003  
Mob: 8129394691  
E-mail: anjali.2312003@gmail.com

**Graduation** : BBA  
**Certification** : POWER BI, EXCEL, SEBI NISM  
**Skill** : Communication, Leadership, Adaptability, team work  
**Internship Company** : Infra Elevators India Pvt. Ltd



## APARNA M

Major: **Marketing**  
Minor: **Business Analytics**

DOB: 30-07-2003  
Mob: 73063 66879  
E-mail: aparnanandanam6@gmail.com

**Graduation** : BBA in Finance  
**Certification** : SEBI, POWER BI, EXCEL  
**Skill** : Communication skills, Problem Solving, Teamwork  
**Internship Company** : UNIVERSAL IMPLEMENTS SHORANUR



## APARNA SIBY

Major: **Finance**  
Minor: **Human Resources**

DOB: 15-01-2001  
Mob: 73565 84841  
E-mail: aparnaskuriyattel@gmail.com

**Graduation** : BBA  
**Certification** : Computer Operating and Programming Assistant, MS Office, Power BI & NISM-SEBI  
**Skill** : Communication, Team work, Organizing, Data visualization using power BI & Microsoft Excell  
**Internship Company** : Kochi Metro Rail Limited



# PLACEMENT DATA SMBS 2023-2025 BATCH



## APSARA RAJ K M

Major: **Finance**  
Minor: **Human Resources**

DOB: 09-08-2002  
Mob: 90728 67131  
E-mail: apsararajkm@gmail.com

**Graduation** : BBA in Marketing  
**Certification** : SEBI, Excel, SAP  
**Skill** : Communication, Decision making, Problem solving  
**Internship Company** : Evergreen exports, Willingdon Island, Kochi



## ARCHANA PRASAD P N

Major: **Finance**  
Minor: **Operations**

DOB: 18-11-2002  
Mob: 73065 61199  
E-mail: archanaprasadp n2020@gmail.com

**Graduation** : B.Com Computer Application  
**Certification** : SEBI, POWER BI, Cloud AWS  
**Skill** : Communication Skills, Team work, Problem solving, Time management  
**Internship Company** : Mar Sleeva Medicity Hospital



## ASFINA P H

Major: **Marketing**  
Minor: **Business Analytics**

DOB: 19-06-2002  
Mob: 95396 19010  
E-mail: asfinaph2002@gmail.com

**Graduation** : B.voc Sustainable Agriculture  
**Certification** : Advanced excel, Power Bi, Tableau, SEBI - NISM, Aptis test certification by British council  
**Skill** : Communication, Problem solving, Decision making, Team work  
**Internship Company** : Reliance Jio Infocomm Limited



## ASHIFA SHAJAHAN

Major: **Finance**  
Minor: **Operations**

DOB: 29-03-2000  
Mob: 86064 95611  
E-mail: ashifashajahan 29@gmail.com

**Graduation** : B.Tech Civil Engineering  
**Certification** : Diploma in Structural Steel Detailing and Modelling Course using Tekla Software, Advance Excel, NISM-SEBI, SAP, Talley ERP 9  
**Skill** : Communication, Teamwork, Problem solving, Time management, Critical Thinking  
**Internship Company** : Kochi Metro Rail Limited



## ASHMITA MISHRA

Major: **HR**  
Minor: **Business Analytics**

DOB: 06-03-1998  
Mob: 90266 46354  
E-mail: 9815422682 asmi@gmail.com

**Graduation** : BBA (Tourism)  
**Certification** : SEBI, powerbi  
**Skill** : Active listings, Teamwork communication, Time management  
**Internship Company** : Fitness Express Pvt. Ltd



## ASWIN S

Major: **HR**  
Minor: **Business Analytics**

DOB: 03-02-2001  
Mob: 98934 00657  
E-mail: aswinsugathan 361@gmail.com

**Graduation** : BBA  
**Certification** : MS office, SEBI-NISM, Tally, Power BI  
**Skill** : Communication and interpersonal skills, Problem-solving skills, Time management, Organizational skills, Leadership and influencing, Adaptability, Flexibility, Emotional intelligence and empathy  
**Internship Company** : Oxygen Digital (H.O.), Kottayam



## ASWINI S

Major: **Finance**  
Minor: **Marketing**

DOB: 26-1-2002  
Mob: 77369 80318  
E-mail: aswinis396@gmail.com

**Graduation** : BBA  
**Certification** : SEBI, Excel, SAP  
**Skill** : Communication, Observation, Teamwork  
**Internship Company** : Keltron controls, Aroor



## ATHUL K

Major: **HR**  
Minor: **Business Analytics**

DOB: 05-06-2002  
Mob: 96453 20583  
E-mail: athulpmr57@gmail.com

**Graduation** : B.Com Cooperation  
**Certification** : Microsoft office, Tally ERP, Power BI, Advanced Excel  
**Skill** : Advanced Excel, Data-driven analytics, Python programming, SQL, R programming, Emotional intelligence  
**Internship Company** : MRF LIMITED



# PLACEMENT DATA SMBS 2023-2025 BATCH



**BASIL JOLLY**

Major: **Marketing**  
Minor: **Business Analytics**

**Graduation** : BBA in HRM  
**Certification** : Google Digital Marketing, SEBI - NISM  
**Skill** : Observation, Empathy, Talent Acquisition, End to End Recruitment, Screening, Coordinator, SQL, Python Program, Non IT Recruitment, Interpersonal  
**Internship Company** : Federal Operations and Services LTD

DOB: 9562804462  
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**CAROLYNE L DULLE**

Major: **Marketing**  
Minor: **Business Analytics**

**Graduation** : BBA in Marketing  
**Certification** : Excel  
**Skill** : Communication, Team Player, Leadership, Creative, Organization  
**Internship Company** : ABTEC Ltd

DOB: 28-06-1996  
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**DION K G**

Major: **HR**  
Minor: **Marketing**

**Graduation** : B.sc Physics  
**Certification** : Power BI, Advanced Excel  
**Skill** : Teamwork, Communication skill, Empathy, Talent acquisition  
**Internship Company** : KSE limited

DOB: 21-07-2001  
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**FATHIMA SERINA**

Major: **Finance**  
Minor: **Human Resource**

**Graduation** : B.com (Finance)  
**Certification** : Power BI, Advance excel  
**Skill** : Decision making, Leadership, Problem solving  
**Internship Company** : Baby Memorial Hospital, Calicut

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**FELIX JATINDRA**

Major: **Finance**  
Minor: **Operations**

**Graduation** : BBA  
**Certification** : Power BI, Internship Certificates in Accounting & Finance by Inmakes Infotech Pvt. Ltd.  
**Skill** : Leadership, Team Work, Communication Skills, Presentation Skills, Microsoft Excel  
**Internship Company** : Infra Elevators India Pvt. Ltd

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**FITHA FATHIMA**

Major: **Marketing**  
Minor: **Business Analytics**

**Graduation** : BBA  
**Certification** : Power BI, Excel, AWS, NISM-SEBI, Tableau  
**Skill** : Communication, Empathy, SQL, R-Programming, Problem Solving, Microsoft office suit, Data Analysis & Interpretation  
**Internship Company** : Mall of Travancore

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**GAYATHRI KRISHNAN**

Major: **Human Resource**  
Minor: **Business Analytics**

**Graduation** : B.Com (COMPUTER APPLICATIONS)  
**Certification** : SAP(FICO), TALLY PRIME  
**Skill** : Communication, Organiser  
**Internship Company** : HINDALCO INDUSTRIES LIMITED

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**GAYATHRI V**

Major: **Finance**  
Minor: **Business Analytics**

**Graduation** : BBA in Finance  
**Certification** : SEBI, POWER BI  
**Skill** : Communication, Leadership, Basics of Accounting, Excel, SQL, Python, Tableau, PowerBi  
**Internship Company** : The Gateway Hotel by Taj Group, Kozhikode

DOB: 19-06-2001  
Mob: 79943 22771  
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# PLACEMENT DATA SMBS 2023-2025 BATCH



## GEETHU A P

Major: **HR**  
Minor: **Business Analytics**

**Graduation** : BA English Language and Literature  
**Certification** : Digital marketing, Excel  
**Skill** : Team work, Communication, Adaptability, Time management, Basic knowledge in SQL  
**Internship Company** : Oxygen Digital Expert, Kottayam

DOB: 27-01-2001  
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## GOPIKASREE

Major: **Finance**  
Minor: **Human Resource**

**Graduation** : BBA  
**Certification** : SEBI-NISM, Excel, SAP  
**Skill** : Leadership, Adaptability, Team work, Activities listening,  
**Internship Company** : Autocast Ltd, Cherthala

DOB: 22-02-2003  
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## HAFEESA K P

Major: **Finance**  
Minor: **Business Analytics**

**Graduation** : BBA in Finance  
**Certification** : NISM-SEBI, POWER BI, Tableau  
**Skill** : Communication, Teamwork, Basic Knowledge in Accounting, SQL, Python & Excel  
**Internship Company** : Malabar Head Quarters, Kozhikode

DOB: 07-07-2002  
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## HALA UMMER

Major: **Finance**  
Minor: **Operations**

**Graduation** : BA Functional English  
**Certification** : SEBI, POWER BI, SAP  
**Skill** : Communication, Fundamentals of accounting, Excel, Negotiation  
**Internship Company** : MEDIAONE TV, KOZHIKODE

DOB: 03-08-2002  
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## HANNA SHIRIN T K

Major: **HR**  
Minor: **Marketing**

**Graduation** : BBA in Finance  
**Certification** : Digital marketing  
**Skill** : Team work, Problem solving, Decision making  
**Internship Company** : DC Books Kottayam

DOB: 22-12-2001  
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## HARIPRIYA PRABHASH

Major: **Finance**  
Minor: **HR**

**Graduation** : B.Com Finance and Taxation  
**Certification** : Excel, Power BI, NISM  
**Skill** : Communication, Interpersonality, Adaptability, Decision making  
**Internship Company** : TTPL Ltd, TVM

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## INDRAJITH REJI

Major: **HR**  
Minor: **Business Analytics**

**Graduation** : Bsc Computer Science  
**Certification** : NISM-SEBI, SAP, Tableau  
**Skill** : Leadership skills, MS Office, SQL, Power BI, Tableau, Python, DBMS, Communication skills, Decision making skills  
**Internship Company** : Travancore Sugars and Chemicals, Thiruvalla

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## IRANKUNDA ALFRED

Major: **Marketing**  
Minor: **Business Analytics**

**Graduation** : BBA-IB  
**Certification** : Excel  
**Skill** : Leadership, Knowledge in sales management  
**Internship Company** : ABTEC

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# PLACEMENT DATA SMBS 2023-2025 BATCH



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Minor: **Operations**

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**Graduation** : BBA  
**Certification** :  
**Skill** : Leadership, Decision making, Problem solving, Creative  
**Internship Company** :  
Amphenol FCI



## JENIN PRAKASH K SHAJI

Major: **Marketing**  
Minor: **Business Analytics**

DOB: 29-09-2000  
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**Graduation** : BBA  
**Certification** : Advance Excel, Power BI, NISM-SEBI  
**Skill** : SQL, Python, Power-BI, R-Programing, Bigdata and Cloud Computing, Communication, Decision Making, Ledership, Problem Solving  
**Internship Company** :  
Quess Corp. Ltd.



## JESTIN JOY

Major: **Marketing**  
Minor: **HR**

DOB: 24-7-1999  
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E-mail: jestinjoy365@gmail.com

**Graduation** : B.Com Cooperation  
**Certification** : Tally, Excel  
**Skill** : Communication, Teamwork  
**Internship Company** :  
Spinner Llastic Industries Limited



## JIBINLAL J D

Major: **Marketing**  
Minor: **Human Resource Management**

DOB: 19-05-2002  
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**Graduation** : BBA with Airline and Airport Management  
**Certification** : IATA, Amadeus, Advance Excel, Tableau  
**Skill** : Time Management, Effective Communication, Adaptability, Presentation, Decision Making, Critical Thinking  
**Internship Company** : TTPL Ltd



## JIJA BABU

Major: **Finance**  
Minor: **Marketing**

DOB: 08-10-2002  
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**Graduation** : BBA  
**Certification** : SEBI-NISM, EXCEL, SAP  
**Skill** : problem solving, Activity listening, Communication skill  
**Internship Company** :  
Dheshabhimani, Ernakulam



## JOSMY VARKEY

Major: **HR**  
Minor: **Marketing**

DOB: 19-12-2000  
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**Graduation** : BBA  
**Certification** : Excel  
**Skill** : Communication skills, Problem Solving, Teamwork  
**Internship Company** :  
WGH Hotels and Resort, Thekkady



## JUBIN M P

Major: **Finance**  
Minor: **Operations**

DOB: 13-03-2000  
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E-mail: jubinmp753@gmail.com

**Graduation** : BBA  
**Certification** : Diploma in Computer Application  
**Skill** : Leadership, Organizing skills  
**Internship Company** :  
Tessmotech Private Limited



## K S MUHAMMED SHAHIN

Major: **Finance**  
Minor: **Business Analytics**

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**Graduation** : BBA  
**Certification** : POWER BI  
**Skill** : Time Management, Excel  
**Internship Company** :  
AM MOTORS



# PLACEMENT DATA SMBS 2023-2025 BATCH



**KILWAKE FAITH NAFULA**

Major: **HR**  
Minor: **Business Analytics**

**Graduation** : B.Sc in Information Science  
**Certification** : POWER BI  
**Skill** : Time management, Organizing, Records management, Problem solving, Decision making, Team player, Excel  
**Internship Company** : ABTEC

DOB: 17-08-1998  
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**PARVATHY M**

Major: **Finance**  
Minor: **HR**

**Graduation** : B.Com Finance and Taxation  
**Certification** : Power BI, Excel, SEBI-NISM  
**Skill** : Communication, Team Work, Problem Solving  
**Internship Company** : Mall of Travancore

DOB: 21-12-2001  
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**POOJA VINOD**

Major: **Human Resource**  
Minor: **Business Analytics**

**Graduation** : B.Sc Mathematics  
**Certification** : SEBI-NISM, Power BI, Tableau  
**Skill** : Communication, Problem Solving, Decision Making, Leadership, Basic Knowledge in SQL, Python, C++, Excel, Power Point  
**Internship Company** : MRF Ltd

DOB: 19-01-2001  
Mob: 91884 53043  
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**PRANAV H**

Major: **Marketing**  
Minor: **Business Analytics**

**Graduation** : BBA (Finance)  
**Certification** : Aptis Test, Digital Marketing from Panjab University, Brand Management from IIMB, Marketing Analysis from Semrush, Advance Excel, PowerBi, Tabule, SPSS  
**Skill** : Leadership, Communication, Decision making, Problem solving  
**Internship Company** : Reliance Jio Infocomm Ltd

DOB: 01-06-2001  
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**RASEENA RAZAAC**

Major: **Marketing**  
Minor: **Business Analytics**

**Graduation** : B.Com Finance and Taxation  
**Certification** : Tally & Gst, BCBF, Power BI, SEBI, Certified on Digital Marketing Strategist.  
**Skill** : Career management, Business strategy and Business planning, Communication  
**Internship Company** : Ajmi Pvt. Ltd.

DOB: 20-10-1999  
Mob: 85907 09280  
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**ROSE MARIYA JOY**

Major: **Finance**  
Minor: **Business Analytics**

**Graduation** : B.Sc. Chemistry  
**Certification** : Excel, Word  
**Skill** : Basic knowledge of python, sql, communication skills, Leadership skills, Decision-making  
**Internship Company** : Decathlon, Kalamassery

DOB: 28-02-1998  
Mob: 81390 98781  
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**SEKOU BOUBACAR KONE**

Major: **Marketing**  
Minor: **Business Analytics**

**Graduation** : Accounting and Finance  
**Certification** : Advanced Excel, Sage 100  
**Skill** : Communication, Leadership, Problem solving, Decision making, Listening  
**Internship Company** : ABTEC

DOB: 25-10-1998  
Mob: 88912 26308  
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**SETHUKRISHNA S**

Major: **Marketing**  
Minor: **Business Analytics**

**Graduation** : B.Com (CA)  
**Certification** : SEBI, Powerbi, Excel, Aws  
**Skill** : Decision making, Time management, Organizing skill,  
**Internship Company** : MAS Enterprises

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# PLACEMENT DATA SMBS 2023-2025 BATCH



## SHAMIL RIYAS

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Minor: **HR**

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**Graduation** : BBA  
**Certification** : SEBI - NISM  
**Skill** : Communication skills, Problem solving, Decision making, Leadership  
**Internship Company** : Apollo Tyres, Kalamasserry



## SHOBHITHA V P

Major: **HR**  
Minor: **Marketing**

DOB: 02-07-2002  
Mob: 98469 23183  
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**Graduation** : BBA  
**Certification** : Advanced Excel, Power BI, SEBI  
**Skill** : Leadership, communication, Problem solving, team work, Time mgt  
**Internship Company** : EMS Hospital



## SNEHA P

Major: **HR**  
Minor: **Marketing**

DOB: 01-05-2001  
Mob: 73064 67322  
E-mail: snehaprince2017@gmail.com

**Graduation** : BBA  
**Certification** : Power Bi, SAP, SEBI-NISM  
**Skill** : Communication skills, Observation, Problem-solving, Team work, Decision making  
**Internship Company** : Quess Corp Ltd



## SRUTHI P

Major: **HR**  
Minor: **Marketing**

DOB: 05-02-2002  
Mob: 94950 06989  
E-mail: Sruthisreenivasan223@gmail.com

**Graduation** : BBA (Finance)  
**Certification** : Advanced Excel, Power Bi  
**Skill** : Teamwork, Communication, Problem solving, Decision making  
**Internship Company** : DC Books, Kottayam



## SRUTHY MARIA SIBY

Major: **Finance**  
Minor: **HR**

DOB: 17-06-2002  
Mob: 85903 61671  
E-mail: sruthymariasiby17@gmail.com

**Graduation** : B.Com Finance Taxation  
**Certification** : SEBI-NISM, Advanced Excel, SAP  
**Skill** : Decision making, Communication, Problem solving, Team work  
**Internship Company** : Steel Industrials Kerala Ltd



## SUPRIYA SUKUMARAM

Major: **Finance**  
Minor: **Marketing**

DOB: 22-12-1999  
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E-mail: supriyasukumaran792@gmail.com

**Graduation** : B. Com Finance Taxation  
**Certification** : PDCFA, Accounting Executive, SEBI, SAP  
**Skill** : Teamwork, Communication, Problem solving, Decision making  
**Internship Company** : Evergreen Exports Willingdon Island, Kochi



## SUSHMITA MISHRA

Major: **HR**  
Minor: **Business Analytics**

DOB: 15-05-1998  
Mob: 70809 57270  
E-mail: mishrasushmita712@gmail.com

**Graduation** : BBA Tourism  
**Certification** : Power BI, SEBI  
**Skill** : Adaptability, Communication, Teamwork, Decision making, Time management  
**Internship Company** : Fitness Xpress



## TANIA K THOMAS

Major: **HR**  
Minor: **Business Analytics**

DOB: 14-10-2002  
Mob: 77368 80749  
E-mail: taniakunnenkeri@gmail.com

**Graduation** : BBA  
**Certification** : TCS ion career edge, Power BI, NISM-SEBI, BEC-B1, Tableau, Proficiency Level in English Language  
**Skill** : Communication, Presentation, Time management  
**Internship Company** : Avodha Edutech



# PLACEMENT DATA SMBS 2023-2025 BATCH



**VIMAL VINOD**

Major: Marketing  
Minor: Human Resource Management

DOB: 17-10-1999  
Mob: 80756 70122  
E-mail: Vimalvinod0987@gmail.com



**Graduation** : BBA  
**Certification** : Advanced Excel, Power BI  
**Skill** : Communication, Teamwork, Problem Solving, Time management  
**Internship Company** : Kochi Metro Rail Limited

## Alumini Speak



“ Two years at SMBS has truly moulded me who I am today. The skills I gained from SMBS helped me both in my personal and professional lives. My Faculties, peers and other staffs helped me in various situations from which I learned various things which helped me in many situations. The support each one of my faculties gave in leading various events, starting of various clubs, and other activities was tremendous which helped me grow into a successful person. I truly consider the opportunity to be part of SMBS family an honour. ”

“ Well, what feels like is “the end is often the beginning”. Those 2 years of college life were wonderful days . The education and experience during the college days has molded me to shape my career and helped me discover the professionalism within me. And I am now placed as Assistant Manager II in one of the leading private sector bank in India ICICI.I am very thankful and proud to have such a motivating, supporting, and enthusiastic Head of the department and all teaching staff who have taught me to carry myself through any hills and challenges of life.Very important: “take full advantage of the experienced teachers, they are damn good”. Take advantage of the sea of knowledge around you and give your best shot to perform well in your studies. This is the time you can ask any kind of queries, after college no one is gonna solve your queries.And don't worry... you are in right hands. ”



**MANIMALA**

Assistant Manager II, ICICI Bank

## BATCH 2024-2026

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Abhishek K.S.	Male	9745272036	abhisheks200419@gmail.com	BBA	MES College, Marampally
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Krishnapriya S	Female	9072442110	krishnapriyas548@gmail.com	BSC Chemistry	St.George's College, Aruvithura
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