

International conference on

# SUSTAINABILITY IN BUSINESS:

## INDUSTRY 5.0 Perspective



Organised by



School of Management and Business Studies,  
Mahatma Gandhi University, Kottayam, Kerala

in association with



Association of Chartered Certified  
Accountants (ACCA), London

**19 20 MARCH  
2025**

As we move beyond traditional Corporate Responsibility, we embrace Sustainability 5.0, a future-driven approach that integrates cutting-edge technology, circular economy models, and purpose-driven leadership to create a more resilient, regenerative, and profitable world. This conference brings together industry leaders, policymakers, innovators, and change makers to discuss how businesses can move beyond compliance and actively contribute to a sustainable global economy. From AI-powered sustainability solutions to net-zero business models, groundbreaking strategies that redefine success in the corporate world will be explored. Let's collaborate, innovate, and drive meaningful impact. We invite you to participate in the conference on Sustainability in Business: Industry 5.0 perspective

### Sub themes:

1. Sustainable Finance and Investment
2. Consumer Behaviour and Sustainable Branding
3. Sustainable HRM
4. Technology and Innovation for Sustainability
5. Circular Economy and Waste Management
6. Renewable Energy and Climate Action
7. Corporate Social Responsibility (CSR) and Ethical Leadership
8. Policy, Regulation, and Global Partnerships

Abstract submission link:

<https://forms.gle/PHydpEHRyKcqyduG6>

### Registration Fee

Students: 100 INR (Includes Lunch & refreshment only)  
Research Scholars: 500 INR (Includes Lunch, refreshment and conference kit)  
Teachers: 750 INR (Includes Lunch, refreshment and conference kit)

### Publication opportunity

Selected papers will be published in the form of a book with ISBN and participants/paper presenters can avail it on making an additional payment of 750 INR (Terms and conditions apply)

### DATES TO REMEMBER

SUBMISSION OF ABSTRACT

**28<sup>th</sup> FEBRUARY 2025**

SUBMISSION OF FULL PAPER

**8<sup>th</sup> MARCH 2025**

Contact us at [smbconferences@mgu.ac.in](mailto:smbconferences@mgu.ac.in)

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