

SCHOOL OF MANAGEMENT & BUSINESS STUDIES

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

Fourth Semester MBA Examination, July 2020

Time Table

(Time: 1.30 pm to 4.30 pm on all days, Except Friday: 2.00 pm to 5.00 pm)

Date &Day	Code	Subjects	Remarks
10/07/2020 Friday	SMBSMIVC1701	Strategic Management	SMBS+ 4 Outside centers
13/07/2020 Monday	SMBSMIVE1708	Modern Banking and Financial Services	SMBS+ 4 Outside centers
14/07/2020 Tuesday	SMBSMIVE1726	Industrial Relation	SMBS+ 4 Outside centers
15/07/2020 Wednesday	SMBSMIVE1718	Retail Management	SMBS+ 3 Outside centers except Kasargode
16/07/2020 Thursday	SMBSMIVE1737	Total Quality Management(TQM)	SMBS+ 3 Outside centers except Thrissur
17/07/2020 Friday	SMBSMIVE1704	International Financial Management	SMBS+ 4 Outside centers
	SMBSMIVE1716	Product and Brand Management	
	SMBSMIVE1727	Managing of Interpersonal and Group Process	
21/07/2020 Tuesday	SMBSMIVE1710	Management Control System	SMBS+ 4 Outside centers
	SMBSMIVE1721	Advertising and Sales Promotion management	
	SMBSMIVE1730	Managerial Counseling	

Sd/-

Director: Dr.E. Sulaiman, SMBS

(Cell No 9446173667)

P.D Hills

02/7/2020

**School of Management and Business Studies, Mahatma Gandhi
University, Kottayam**

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Examinations Centers Opted within the Jurisdiction of MG University

- 1. CATHOLICATE COLLEGE, PATHANAMTHITTA (6 Nos: Regd. Candidates)**
- 2. UC COLLEGE, ALUVA (7 Nos: Regd. Candidates)**

Examinations Centers Opted Outside the Jurisdiction of MG University

- 3. GOVT COLLEGE, KASARGODE(3 Nos: Regd. Candidates)**
- 4. GOVT. B.Ed. TRAINING COLLEGE, THRISSUR(4 Nos: Regd. Candidates)**