

Course Code	Course Title	IA	ESA	Total	Credit	Type
	First Semester					
SMBSMIC 201701	Principles and Practice of Management	50	50	100	3	Core
SMBSMIC 201702	Business Economics	50	50	100	3	Core
SMBSMIC 201703	Business Communication and Soft Skills	50	50	100	3	Core
SMBSMIC 201704	Accounting for Managers	50	50	100	3	Core
SMBSMIC 201705	Quantitative Methods	50	50	100	3	Core
SMBSMIC 201706	Environment Management	50	50	100	3	Core
SMBSMIC 201707	Business Law	50	50	100	3	Core
SMBSMIC 201708	Corporate Governance and Ethics	50	50	100	3	Core
SMBSMIC 201709	Comprehensive viva-voce-I	-	100	100	3	Core
	Total	400	500	900	27	
	Second Semester					
SMBSMIIC2 01701	Human Resources Management	50	50	100	3	Core
SMBSMIIC2 01702	Financial Management	50	50	100	3	Core
SMBSMIIC2 01703	Marketing Management	50	50	100	3	Core
SMBSMIIC2 01704	Operations Management	50	50	100	3	Core
SMBSMIIC2 01705	Management Information System	50	50	100	3	Core
SMBSMIIC2 01706	Organisational Behaviour	50	50	100	3	Core
SMBSMIIC2 01707	Management Science	50	50	100	3	Core
SMBSMIIC2 01708	Entrepreneurship Development and Project Management	50	50	100	3	Core
SMBSMIIC2 01709	Comprehensive viva-voce-II	-	100	100	3	Core
	Total	400	500	900	27	

Course Code	Course Title	IA	ESA	Total	Credit	Type
	Third Semester					
SMBSMIIC 201701	Research Methodology	50	50	100	3	Core
SMBSMIIC 201702	Enterprise Resource Planning and Business Analytics	50	50	100	3	Core
	Elective -I	50	50	100	2	Elective
	Elective -II	50	50	100	2	Elective
	Elective-III	50	50	100	2	Elective
	Elective-IV	50	50	100	2	Elective
	Elective -V	50	50	100	2	Elective
	Elective -VI	50	50	100	2	Elective
SMBSMIIC 201703	Organisation Centered Study	50	50	100	4	Core
SMBSMIIC 201704	Comprehensive viva-voce-III	-	100	100	3	Core
	Total	450	550	1000	25	
	Fourth Semester					
SMBSMIVC 201701	Strategic Management	50	50	100	3	Core
	Elective -I	50	50	100	2	Elective
	Elective -II	50	50	100	2	Elective
	Elective-III	50	50	100	2	Elective
	Elective-IV	50	50	100	2	Elective
SMBSMIVC 201702	Problem Centered Project Work	50	50	100	7	Core
SMBSMIVC 201703	Comprehensive viva-voce-IV	-	100	100	3	Core
	Total	300	400	700	21	
	Grand Total (I+II+III+IV Semesters)	1550	1950	3500	100	

Electives Courses offered under Finance	
Course Code	Courses
SMBSM III/IV E201701	MANAGEMENT OF BANKS AND FINANCIAL INSTITUTIONS
SMBSM III/IV E201702	FINANCIAL ANALYSIS AND BUSINESS VALUATION
SMBSM III/IV E201703	FINANCIAL DERIVATIVES AND RISK MANAGEMENT
SMBSM III/IV E201704	INTERNATIONAL FINANCIAL MANAGEMENT
SMBSM III/IV E201705	PERSONAL FINANCIAL PLANNING
SMBSM III/IV E201706	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
SMBSM III/IV E201707	MODERN BANKING AND FINANCIAL SERVICES
SMBSM III/IV E201708	BEHAVIOURAL FINANCE
SMBSM III/IV E201709	CORPORATE TAXATION
SMBSM III/IV E201710	MANAGEMENT CONTROL SYSTEM
SMBSM III/IV E201711	STRATEGIC FINANCIAL MANAGEMENT
SMBSM III/IV E201712	FINANCIAL ENGINEERING AND MODELING

Electives Courses offered under Marketing	
Course Code	Courses
SMBSM III/IV E201713	Consumer Behaviour
SMBSM III/IV E201714	Marketing Research
SMBSM III/IV E201715	Sales Management
SMBSM III/IV E201716	Product and Brand Management
SMBSM III/IV E201717	Marketing Analytics
SMBSM III/IV E201718	Retail Management
SMBSM III/IV E201719	Services Marketing
SMBSM III/IV	Strategic Marketing

E201720	
SMBSM III/IV E201721	Advertising and Sales Promotion Management
SMBSM III/IV E201722	Rural Marketing
SMBSM III/IV E201723	Digital Marketing
SMBSM III/IV E201724	Global Marketing

Electives Courses offered under HRM	
Course Code	Courses
SMBSM III/IV E201725	Human Resource Planning
SMBSM III/IV E201726	Industrial Relations
SMBSM III/IV E201727	Managing of Interpersonal and Group Process
SMBSM III/IV E201728	Performance Management
SMBSM III/IV E201729	Participative Management
SMBSM III/IV E201730	Managerial Counseling
SMBSM III/IV E201731	Training and Development
SMBSM III/IV E201732	Organisational Change and Transformation
SMBSM III/IV E201733	Talent Management
SMBSM III/IV E201734	Mentoring, Coaching and Management Consulting
SMBSM III/IV E201735	Organizational Effectiveness and Development
SMBSM III/IV E201736	Leadership for Managerial Performance

Electives Courses offered under Operations Management	
Course Code	Courses
SMBSM III/IV E201737	Total Quality Management
SMBSM III/IV E201738	Supply Chain Management
SMBSM III/IV E201739	Maintenance Management

SMBSM III/IV E201740	Technology Management
SMBSM III/IV E201741	Advanced Operations Research
SMBSM III/IV E201742	Service Operations Management
SMBSM III/IV E201743	Innovation Management and R&D
SMBSM III/IV E201744	Work Study and Ergonomics
SMBSM III/IV E201745	World Class Manufacturing
SMBSM III/IV E201746	Business Forecasting
SMBSM III/IV E201747	Production Planning and Control
SMBSM III/IV E201748	Materials and Purchase Management

Electives Courses offered under System Management		
Course Code	Courses	
SMBSM III/IV E201749	IT Consulting	
SMBSM III/IV E201750	Planning and Implementation of IT Strategies	
SMBSM III/IV E201751	Internet Programming For E-Business	
SMBSM III/IV E201752	Software Project Management	
SMBSM III/IV E201753	Software Quality Assurances	
SMBSM III/IV E201754	Cloud Computing Applications In Business	
SMBSM III/IV E201755	E-CRM	
SMBSM III/IV E201756	E-Governance	
SMBSM III/IV E201757	Social Media Analytics	
SMBSM III/IV E201758	Database Management System	
SMBSM III/IV E201759	Mobile Commerce	
SMBSM III/IV E201760	Knowledge Management	
Sl. No	Components	% of internal marks

1	Two test papers	60%
2	Assignments/Book review/G.D	20%
3	Seminars/Presentation of case study	20%

Range of % of Marks	Grade Letter	Grade Point
95 - ≤100	O	10
85 - <95	A plus	9
75 - <85	A only	8
65 - <75	B plus	7
55 - <65	B only	6
45 - <55	C	5
40 - <45	P	4
<40	F	0
Absent	Ab	0

Letter grade	Performance	Grade point
O	Outstanding	10
A plus	Excellent	9
A only	Very good	8
B plus	Good	7
B only	Above Average	6
C	Average	5
P	Pass	4
F	Fail	0
Ab	Absent	0