

# SMBS



## RECRUITER'S MANUAL 2017



School of Management & Business Studies  
Mahatma Gandhi University  
Kottayam, Kerala



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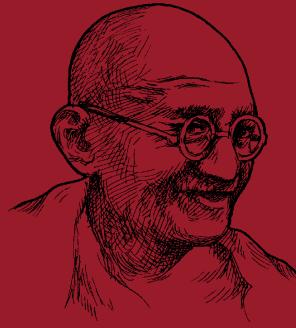
# KOTTAYAM THE LAND

Panoramic backwater stretches, lush paddy fields, highlands, hills and hillocks, extensive rubber plantations, places associated with many legends and a totally literate people have given Kottayam district the enviable title: The land of letters, legends, latex and lakes.

Kottayam is one of the state's more mountainous districts, which provides some of Kerala's finest natural scenes sandwiched between serene palm-fringed backwaters on the west and the Western Ghats on the east. Much of these beauties laid out in all its glory along plantation of Rubber, Tea, and Pepper. Kottayam is an important commercial centre of Kerala. Thanks to its strength as a producer of cash crops. Most of India's natural rubber originates from the acres of well kept plantations of Kottayam, also home to the Rubber Board, one of the country's primary commodities board.

Kottayam came into limelight when it was declared the first town in India to have achieved 100% literacy, and event that triggered a mass movement to make Kerala the country's only state to achieve total literacy. Kottayam is also called "Akshara Nagari" which means the "city of letters" considering its contribution to print media and literature. Kottayam is also the birth place of the state's publishing industry, and is home to a number of globally renowned news papers and magazines including Malayala Manorama (India's largest circulated daily), The week, and Deepika. Kottayam is also home to some of the eminent personalities who have made a mark in their respective fields for which the entire nation is proud. Some of them include Shri. K. R. Narayanan, former President of India, Ms. Arundhati Roy, First Indian writer to win the prestigious Booker Prize and Shri. K. M. Mathew, former Chief Editor, Malayala Manorama.





# MAHATMA GANDHI UNIVERSITY

The Mahatma Gandhi University (formerly Gandhiji University) was established on 2nd October 1983, as the fifth university in Kerala. The University is ideally located in a sprawling campus, spread over an area of 110 acre in Athirampuzha a hamlet 13 km from Kottayam town. The campus is home to about 650 post graduate students, 96 faculty members and more than 1500 staff.

The University has been able to become a role model in the country in extension activities. The Kottayam Literacy Campaign, the first of its kind in India (1989) was a project of this University. The Nalpathimala Grama Vikas Kendra, within the University Campus, has evolved as a nationally accepted model for Campus-Community partnership, which won the first Indira Gandhi NSS Award in 1993. National Service Scheme, National Cadet Corps, University student's union and College Union are very active, in channelizing the creativity spark of the students. A full fledged student service department caters to the student amenities. The employment and guidance bureau offers regular programmes for students to prepare for the UGC, NET, CSIR and other competitive examinations. MG University has ranked 16th in the nation and third in south India, in the UGC CSIR NET examinations according to the last five years figures.

The combined record of its past and present faculty and students along with the alumni spread across the world is inspiring. With path breaking innovations in both curriculum and research, the University is rapidly advancing and adapting, thus maintaining its legendary reputation. The University has already acquired worldwide reputation for its faculty, students and alumni who continuously served towards pioneering and innovative work, both in the field of research and services. The University offers it's students an outstanding environment coupled with world class infrastructure. Not only does it celebrate freedom of thought, cultivate vision and encourage growth, but also inculcates human value and concern for the environment and the society.

The special efforts to recruit talented faculty on a global basis and stringent admission procedures to select brilliant students across the country, ensures a pool of formidable intellectual capital at any given time in the campus. This helps in a healthy and dynamic exchange of ideas which incubates leaders for the corporate world.

# School of Management & Business Studies

School of Management and Business Studies is a regular statutory Department for Management studies in Mahatma Gandhi University. The School had a humble beginning on 25th March 1999 with a two year full-time MBA program for the management aspirants with the objective of moulding enterprising youth into career-oriented and competent management professionals. With dedicated and high calibre professional expertise and state-of-art infrastructure, the institution imparts the best of theory and practical knowledge to carve a niche for itself in the challenging two year MBA, MPhil and PhD programmes on Management and Business Studies. Ours is one of the prominent Management Institutes in South India.

The MBA program offered by SMBS is aimed at creating business leaders and entrepreneurs by leveraging on its strength in technology, computing and social sciences. The department is currently engaged in a diverse set of activities including teaching, academic research, management development programs, and public sector projects. The department places heavy emphasis on experiential and process oriented learning, and the pedagogical tools include extensive use of case studies, simulation exercises, industry oriented project works to facilitate the same.

Besides honing up the skills of individual decision making, enough emphasis is laid on developing team skills and value focused decision making. Continuous industry interaction, seminars and live projects are a regular part of the curriculum. Organizational environments are simulated to sharpen the skills of decision-making, leadership and team building. Teamwork, group assignments, case studies, participation in class discussions and real business issues are strong features of the management program at SMBS.

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## Vision & Mission

### VISION

To emerge as country's foremost destination in the domain of management for all those aspiring superior learning and research, and for organization seeking effective advice and consulting.

### MISSION

We nurture academic excellence and professional competence by imparting value based education and instilling integrity and confidence in order to align talents and to encourage leadership in the widest social and economic interest of the country.

# Vice-Chancellor's Message



**T**oday the world of professionalism is going through a difficult situation. More and more professionals are coming out from the universities both from inside and outside the country. This has created a kind of competitiveness in the modern management scenario. Professionalism means being at one's best in the right action that distances the personal from the business, by staying unbiased, bold and autonomous. A professional is not just a skilful person but a brilliant performer of tasks. He/She should be an upright person with values and managerial qualities such as excellent communication skills, sound knowledge, patience, perseverance and genuine spirit. The success of a manager lies in possessing these superior qualities along with professional expertise and good judgement.

School of Management and Business Studies of Mahatma Gandhi University, one of the top ranked business schools in India is widely recognised for its distinctive stamp of quality in management education. Set in the scenic campus of the university it has excellent infrastructural and training resources and is known for its qualified and experienced faculty members.

I am convinced that, this institution is equipped with all the full-fledged resources and components for impacting training in the fields of management and administration. I wish all success to the School of Management and Business Studies in all its endeavors.

DR. BABU SEBASTIAN  
Vice-Chancellor

## Head of the Department's Message



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School of Management and Business Studies, Mahatma Gandhi University, for more than a two decades, has been playing a seminal role in the growth of corporate sector and management education in India. Interacting closely with the best available programmes, our faculty ensures that the enormous learning we have from contemporary research/understanding in the business environment areas is used to create cutting-edge, inter-disciplinary and solutions oriented curricula. Its industry integrated curriculum, outstanding caliber of faculty, and innovative teaching methodology have endeared it to both, students and industry. Each student is made to learn through interactive classroom sessions, research driven project work and field visits- all contribute to the making of these well-rounded individuals who are seeking to engage usefully with global development processes.

With a set of identifiable areas of domain expertise, our students have the unique advantage of appreciating the roles and contributions of different disciplines in finding solutions for complex real-life challenges. The high faculty-student ratio ensures that every student receives personal attention by enabling one to one interaction as well. The relationship is less like that of a student and a professor and more like a working group where everybody learns & grows together. We are sure that our students will bring great value to your workforce and you will, while deploying them productively in your organization, give them the opportunity to hone their skills further for the greater global good. We would, of course, at all times value any feedback that you would like to offer us.

A handwritten signature in black ink, appearing to read 'Dr. E. Sulaiman'.

DR. E. SULAIMAN  
HOD

## Placement Officer's Message



Dear Recruiters,

I take this opportunity to extend a very warm welcome to the Placement Programme at the School of Management and Business Studies, Mahatma Gandhi University, Kottayam. Being a front runner in the field of imparting professional management education in this part of the country, School of Management and Business Studies (SMBS) also boasts of an excellent track record of placements. And the students graduating from this professionally driven Institute are today serving with great companies and at high management positions.

At SMBS, we take care to groom our students according to the needs of the industry. We seek to open frontiers of knowledge and reveal new horizons of change, to broaden mindsets and to create positive attitudes in our students. We are sensitive to the social and moral responsibilities and imbibe the same in our students amply so that they are trusted in the corporate world not only for their professional skills but also for their sensitivity towards the society. Our meticulously designed MBA programme provides them both theoretical knowledge and practical insights to develop a holistic perspective on business realities. The programme introduces them to the various stages and levels of expertise involved in the formation and implementation of policies of sustainable development. The two year programme includes rigorous field -work, visits to industries, summer training projects, research projects using both quantitative & qualitative data analysis, seminar presentations and workshops.

The students are well equipped to perform effectively in any environment. They have been groomed to be experts in their respective fields with leadership qualities, positive attitude, loyalty and integrity to the organization.

I consider it to be an honour and opportunity to present to you a group of young, dynamic individuals who have been groomed to face challenges of managing in ever changing business environment. I earnestly believe that students of SMBS will match the requirements in competence and skill wanted by the organisations looking for right talents.

Welcome to SMBS, M G University.

A handwritten signature in black ink, appearing to read 'Johney Johnson'.

**DR. JOHNEY JOHNSON**

# MG University- MDI Gurgaon Tie-up



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B-Schools in India have realized that collaboration with leading institutions is the need of the hour to re-warm their curriculum and to stay in tune with the globalized environment. It has also increased their reputation by enabling them to increase their ranking/rating. Having interaction with leading institution through student exchange and faculty exchange has enabled them to upgrade their knowledge and standards. Realising this, School of Management and Business Studies of Mahatma Gandhi University has signed a Memorandum of Understanding with MDI (Management Development Institute), Gurgaon, a pioneer in the field of management education for a student exchange program. Accordingly meritorious students of SMBS are given an opportunity to attend International Summer University Programme at MDI, Gurgaon for two months. Through such initiatives, SMBS, M.G. University aims to provide a cross-cultural exposure and a global perspective to the students. Efforts are under way to expand the program further and enable an even larger number of students to avail of this unique

opportunity. The students under this exchange program benefit through interaction with the large number of overseas students spending a term at MDI, Gurgaon.

The courses taught are relevant in an international context and the design is such as to enhance collaboration among students from different countries. The courses offered last year were as follows -

- ◆ International Financial Management
- ◆ Financial Analysis Strategy-A European Perspective
- ◆ International Management
- ◆ Global Investment & Portfolio Management
- ◆ Cross-Cultural Management
- ◆ Corporate Social Responsibility, Ethics and Corporate Governance
- ◆ Strategic Human Resource Management
- ◆ Purchasing and Supply Chain Management

**Accordingly meritorious students of SMBS are given an opportunity to attend International Summer University Programme at MDI, Gurgaon for two months. Through such initiatives, SMBS, M G University aims to provide a cross-cultural exposure and a global perspective to the students.**



# FACULTY



**Dr. E. Sulaiman**  
Associate Professor &HOD  
(Finance)  
M.Com, MBA, Ph.D



**Dr. Santhosh P. Thampi**  
Associate Professor  
(HR & OB)  
B.Tech, MBA, MTM, DRTM, Ph.D



**Dr. Siby Zacharias**  
Associate Professor  
(HR, OB & GM)  
M.Sc, MBA, FDP (IIM-A), Ph.D



**Dr. Sajimon Abraham**  
Asst. Professor (IT)  
M.Sc, MCA, MBA, Ph.D



**Dr. Afsal E.M.**  
Asst. Professor (Marketing)  
MBA, Ph.D



**Dr. Johney Johnson**  
Asst. Professor (Marketing)  
MBA, M.Phil, PGDOR, Ph.D



**Dr. Biju M.K.**  
Asst. Professor (Finance)  
B.E, MBA, M.Phil, PGDOM, Ph.D

## OTHER RESOURCE PERSONS

- **Dr. Santhosh V. A.**  
T.K.M. Institute of Management, Kollam
- **Mr. Ajith Sankar**  
Entrepreneur & HR Consultant
- **Prof. C. K. Francis,**  
Professor (Retd.)  
St. Thomas College, Thrissur.
- **Mr. Ajayyakumar B. Nair**  
International Trainer
- **Mr. G. Balachandran**  
International Trainer and  
Motivational Speaker
- **Mr. Thomas Zachariah**  
International Language Trainer
- **CA Sudhakaran K. V.**  
Tally and Excel Trainer

# Master of Business Administration

## Programme Structure

MBA programme of SMBS is for the duration of 2 years spread over 4 semesters. Each semester consists of minimum of 18 instructional weeks. Continuous internal evaluation is done during the course period and university examination is conducted at the end of each semester.

### FIRST SEMESTER

The first semester has 9 full courses with 75 hours of teaching per course. All the courses offered in this semester are compulsory. Each full course carries 100 marks; 50 marks for internal and 50 marks for university examination.

#### Core courses

- ▶ PRINCIPLES OF MANAGEMENT
- ▶ ORGANIZATION BEHAVIOR
- ▶ ECONOMICS FOR BUSINESS
- ▶ MANAGERIAL COMMUNICATION
- ▶ ACCOUNTING FOR MANAGERS
- ▶ QUANTITATIVE METHODS FOR MANAGEMENT
- ▶ COMPUTER APPLICATIONS IN BUSINESS
- ▶ ENVIRONMENTAL MANAGEMENT
- ▶ COMPREHENSIVE VIVA - I

### SECOND SEMESTER

The second semester has 9 full courses with 75 hours of teaching per course. All the courses offered in this semester are compulsory. Each full course carries 100 marks; 50 marks for internal and 50 marks for university examination.

#### Core courses

- ▶ HUMAN RESOURCES MANAGEMENT
- ▶ FINANCIAL MANAGEMENT
- ▶ MARKETING MANAGEMENT
- ▶ MANAGEMENT INFORMATION SYSTEM
- ▶ OPERATIONS MANAGEMENT
- ▶ OPERATIONS RESEARCH

- ▶ LEGAL ENVIRONMENT OF BUSINESS
- ▶ ENTREPRENEURSHIP DEVELOPMENT
- ▶ COMPREHENSIVE VIVA - II

### THIRD SEMESTER

The third semester will have 8 courses with 75 contact hours each and a project in connection with an organization centered study. Out of the 8 courses two are compulsory and other 6 are electives. Of the six electives 4 courses from major functional area and remaining 2 from minor functional area opted by the student.

#### Core courses

- ▶ RESEARCH METHODOLOGY
- ▶ PROJECT MANAGEMENT
- ▶ 6 ELECTIVES
- ▶ ORGANIZATION CENTERED STUDY
- ▶ COMPREHENSIVE VIVA - III

### FOURTH SEMESTER

For the fourth semester, there are 5 full courses of which one is compulsory. Of the remaining 4, three will be from the major functional area and one from the minor area opted by the student. In addition to this students are required to do a project work of a problem centered nature and the dissertation is to be submitted before the commencement of fourth semester examination.

#### Core courses

- ▶ STRATEGIC MANAGEMENT
- ▶ 4 ELECTIVES
- ▶ PROBLEM CENTERED PROJECT WORK
- ▶ COMPREHENSIVE VIVA —IV

# ELECTIVES

## I. Financial Management

- ▶ Financial Statement Analysis
- ▶ International Financial Management
- ▶ Security Analysis and Portfolio Management
- ▶ Management of Banks and Financial Institutions
- ▶ Management of Financial Services
- ▶ Financial Derivatives and Risk Management
- ▶ Working Capital Management
- ▶ Management Control System
- ▶ Strategic Financial Management
- ▶ Corporate Tax Planning
- ▶ Insurance Management
- ▶ Financial Econometrics

## II. Human Resources Management

- ▶ Counselling Skills for Managers
- ▶ Human Resources Planning
- ▶ Global Human Resources Management
- ▶ Industrial Relations
- ▶ Managing Organizational Change and Development
- ▶ Managing Interpersonal and Group Process
- ▶ Participative Management
- ▶ Performance Management
- ▶ Reward Management
- ▶ Strategic HRM
- ▶ Team Building in Organizations
- ▶ Training and Development

## III. Marketing Management

- ▶ Marketing Research
- ▶ Consumer Behaviour
- ▶ Sales and Distribution Management
- ▶ Retail Management
- ▶ Product and Brand Management

- ▶ Industrial Marketing
- ▶ Service Management
- ▶ Strategic Marketing
- ▶ International Marketing
- ▶ Advertisement Management
- ▶ Rural Marketing
- ▶ Internet Marketing

## IV. Information Technology Management

- ▶ Database Management System
- ▶ Data Analytics and Business Intelligence
- ▶ Planning & Implementation of IT Strategies
- ▶ Internet Programming for E-Business
- ▶ Software Project Management
- ▶ Software Quality Assurance
- ▶ Enterprise Resources Planning
- ▶ Grid and Cloud Computing Applications in Business
- ▶ IT Enabled Customer Relationship Management
- ▶ Logistics and Supply Chain Management
- ▶ Mobile Commerce
- ▶ IT Policies and Cyber crime

## V. Operations Management

- ▶ Total Quality Management
- ▶ Supply Chain Management
- ▶ Advanced Operations Research
- ▶ Service Operations Management
- ▶ Maintenance Management
- ▶ Materials and Purchase Management
- ▶ Technology Management
- ▶ Innovation Management and R&D
- ▶ Work Study and Ergonomics
- ▶ World Class Manufacturing
- ▶ Business Forecasting
- ▶ Production Planning and Control



# INFRA STRUCTURE



## THE CAMPUS

The School of Management and Business Studies in the Mahatma Gandhi University campus amidst the green canopy of palms and breath taking scenic beauty of Mother Nature is situated in Kottayam, the land of letters. The elegant landscape, the ecofriendly environment, the harmonious combination of nature and intellectual vitality provides an ideal learning experience for the students.

## THE CLASSROOMS

The classrooms are spacious and well planned to facilitate long hours of learning, interaction and knowledge sharing. All classrooms are equipped with network connectivity and the latest audio visual aids to facilitate case discussions and group activities.

## THE LIBRARY

The libraries are the quiet zones of the institution, well stocked and regularly updated with hundreds of books by eminent authors, national and international journals, magazines, periodicals, CDs, research papers and online databases which provide the students with resources required for their regular classes, extra readings, projects and assignments.

## COMMUNICATION LAB

Language is essential for expressing ideas, opinions, views, emotions etc. One of the essential qualities of an effective leader is the command he has over his oral ability. In other words, effective oral communication is a key to successful leadership.



The language lab system at SMBS has a teacher-in-charge who will assist students to do various practices. The teacher is provided with control of functions and the student is provided with the facility to receive recorded lessons and to listen to the lessons and pronunciations. The lab makes the students to familiarize themselves to listening and speaking with appropriate pronunciation.

#### **WI-FI FACILITY**

21st century belongs to "the era of web information" as internet plays backbone for every aspect of life. The students are provided with wireless connectivity (Wi-Fi) and can access online information anywhere in and around the campus using their laptops at High Speed Internet Connectivity of 52Mbps. Students can surf the web and can enhance their knowledge as well as extract unlimited e-information.

#### **HOSTEL**

Hostel facilities (separate for boys and girls) have been provided in line with the residential nature of the academic programs. The hostels provide 24 hour internet connectivity and mess facilities for students.

#### **AUDITORIUM**

The University auditoriums and conference halls are of different capacities and are used for training, seminars, classes, conferences, and formal meetings in the campus, and at times even for the closely associated industries.

#### **HEALTH CLUB**

Special gymnasiums for boys and girls, sports facilities including football/ cricket ground, volleyball/basketball courts, facilities for indoor games and jogging tracks have been provided for the overall development of every SMBSian.

#### **SMART CLASSROOM**

SMBS's Smart Classroom enhances the classroom experience with the latest in computer and projection technology. Comfortable podium-style consoles house a variety of multimedia and computer equipment connected to LCD projection for bright, clear imagery.

Classroom Technology Services staff collaborate with faculty and conduct ongoing research into emerging teaching technologies to ensure SMBS's Smart Classroom meet the dynamic needs of today's digitally-savvy students. Smart Classroom is equipped with instructional technology by ITS and is an added advantage for the students of SMBS.

# PROGRAMMES

## SUMMER INTERNSHIP

Relentless change in the business world has been accompanied by an equally dramatic need for the business school students to prepare themselves for taking on future challenges. The students are required to select a listed company for their summer project. It helps them to understand best management practices in the industry. Summer internship program helps in experiential learning for students in an organizational environment which serves his or her academic requirements and also provides valuable hands-on experience; in a chosen area of specialization. Internships are focused on what a student learns, not what the student does. Internship for a two months period of time with a focus on learning executive skills attempt to bridge the gap between theoretical learning and practices.

## ORGANIZATION STUDY

Organization study provides knowledge relating to how organization functions, how decision making is carried out in the formulation of strategies, goals, objectives and so on. It also enables the student to understand as to how the different functional areas of an organization are put together in realizing the common goal of the firm. Accordingly as per the curriculum of SMBS, students are required to carry out an 'organization study' during the month of May in between the 2nd and 3rd semester. It is mandatory for every student to conduct an organization study of not less than one month in a well-known and reputed organization under the guidance of an officer of that organization.

## STUDENT DEVELOPMENT PROGRAM

The student development program is conducted every week which include individual and group activities. SMBS organizes many conferences and seminars on regular basis. The students play key role in organizing these seminars and immensely benefit from the vast wealth of knowledge which are exchanged in such platforms. SDP programs include debates, HR games, marketing games, finance games, team activities, leadership development programs etc.

## FOOTPRINTS

Alumni are one of the strong pillars of SMBS. The institute has strong and supportive alumni, who help in placement activities and other areas by providing information of their industries, view on current topics, corporate culture and personal

tips on career development for students. The institute has alumni coordinators from each batch and they organize regular events with the guidance of a Faculty coordinator.

## SMBS NATURE CLUB

School of Management and Business Studies have a well managed student club by the name SMBS Nature club which is fully managed and operated by the students. As a result of that the quadrangle garden is maintained in the center of the campus.

## ASIENTOS

An intra-department fest which is held in the SMBS Campus. ASIENTOS is a two day management fest held in the month of November-December

## PAPER PRESENTATION

Three of our students Sarin Thomas, Maria Joy and Sangeetha S presented paper on the topic "Employment opportunities created by Startups".

## NCBM 2016

School of Management and Business Studies organized the National Conference on Business Models (NCBM2016) on Thursday, 25th and Friday, 26th February 2016. The theme of the conference was "Business Models for Start-ups and Small Firms". The objective of the conference was to share the knowledge about the recent advances in business start-ups and small businesses. Besides, NCBM2016 aimed at promoting entrepreneurial talents among students and youngsters. Some of the highlights of the conference were invited talks by eminent academicians and corporate experts, contributed paper presentations and poster presentations.





## THE PLACEMENT CELL

The placement cell stands out as the most important element of SMBS providing the most sort after opportunities for the students. The placement committee comprises of faculty and students with the Director as the Chairman and one faculty member as the placement officer. The objectives of the placement cell include helping students to plan their future career, maintaining liaison with prospective employers, preparing students for interviews and getting placements.

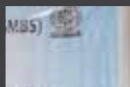
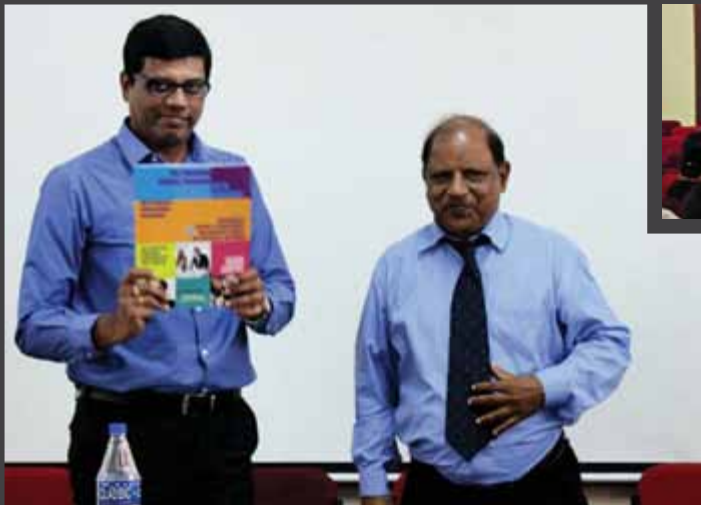
### PLACEMENT POLICY

Companies interested in recruiting students of School of Management and Business Studies (SMBS) are requested to make a pre-placement presentation on the following:

- ▶ Company policy on career path.
- ▶ Job profile.
- ▶ Compensation.
- ▶ Location of placement.

The pre-placement presentation is followed by the selection process. After selection, the company is required to give a formal and legally valid confirmation regarding the offer (including the list of the selected and shortlisted candidates).





# Achievements & Activities

## NATIONAL ELIGIBILITY TEST

The institute always encouraged students to attempt National level exams and as a result every year a good percentage of students qualify for various national level competitive examinations. Two of our students Ms. Asha T. A. and Mr. Uvise P. M. passed the NET exam held in the month of December 2015.

## RESEARCH OUTPUT PRESENTATION

Research Publication: Mariya Joy, Sarin Thomas and Afsal E.M. (2017), A Predictive Study Using Extrapolation on Global Market Potential of FIBC Products, Consortia, 3(2), pp. 43-53.

Asha T. A. - Chanelizing CSR activities towards meaningful social sector reforms authored by Asha T. A. and Dr. Biju M. K.

## TRAINING AND DEVELOPMENT

- ▶ Full day session on “Born to Win: Behavioural Modification through Transaction Analysis” by Dr. Santhosh V. A., T. K. M. Institute of Management, Kollam on 17th December, 2015
- ▶ Full day session on “Corporate Expectations – Pre-placement Orientation” by Mr. Ajith Sankar, Entrepreneur & HR Consultant on 12th January, 2016
- ▶ Full day session on “Stock market operations and derivatives” by Prof. C. K. Francis, Professor (Retd.),

St. Thomas College, Thrissur on 13th February, 2016

- ▶ “Employability Enhancement Endeavour” – Finishing school organized by Placement Cell, SMBS, MG University Trainers –  
Mr. G. Balachandran – International Trainer and Motivational Speaker  
Mr. Ajayyakumar B. Nair – International Trainer  
Mr. Thomas Zachariah – International Language Trainer

## CULTURAL FEST

- ▶ The School secured the Overall champions trophy in the Cultural Fest 2015.

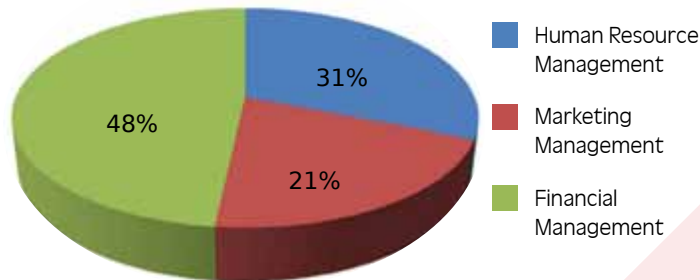
## SPORTS

- ▶ The School secured the Overall Championship in the Sports Meet conducted at M.G. University in 2015.
- ▶ The school won the championship in Cricket in the interdepartmental sports meet conducted at M.G. University.
- ▶ The School secured Second Place in Threes Football in the interdepartmental sports meet conducted at M.G. University.
- ▶ Vishnugopal P. G. was elected as the General Secretary of the Department Students Union in Mahatma Gandhi University.



# Profile of **OUTGOING STUDENTS** eligible for **FINAL PLACEMENTS**

## SPECIALIZATION



### ANJU KAMALASAN

Date of birth : 4-Jun-1994  
 Qualification : BBA  
 Phone : 9995946082  
 E mail ID : anjukamalasan123@gmail.com  
 Organization study : Carries pipes and tubes private ltd , Coimbatore  
 Strength : Hard working, Team player  
 Minor : Marketing

### APARNA SIVAN

Date of birth : 28-Mar-1995  
 Qualification : BSC Polymer Chemistry  
 Phone : 9744446339  
 E mail ID : aparnasivansrd@gmail.com  
 Organization study : Gho Agro Pvt Ltd, Chennai  
 Certification : MS Excel, Tally ERP 9.0  
 Strength : Hardworking, sincere, optimistic, team player  
 Minor : Marketing



### ASWANI P A

Date of birth : 04-Aug-1994  
 Qualification : Bachelor of Arts  
 Phone : 8301071052  
 E mail ID : aswiniasokan1994@gmail.com  
 Organization study : Rajmane Industries. Bangalore  
 Strength : Couching people, communicating, Learning ability, Listening, Team Work  
 Minor : Marketing





**ASWATHY THANKAPPAN**

Date of birth : 25- Jan-1994  
 Qualification : BSC (CBZ)  
 Phone : 8592938671  
 E mail ID : aswathythankappan.1994@gmail.com  
 Organization study : Mother Dairy (KMF), Bangalore  
 Certification : MS Excel, Tally ERP 9.0  
 Strength : Optimistic, creative writing, communication skill, Leadership skill, team player & sincere  
 Minor : Marketing

**ATHIRA R NAIR**

Date of birth : 27-Jun-1994  
 Qualification : BBA  
 Phone : 9605118426  
 E mail ID : athirarn.94@gmail.com  
 Organization study : Revathy Equipments Limited, Coimbatore  
 Certification : Tally 7.2  
 Strength : Leadership skill, team player, positive thinker, Hardworking  
 Minor : Marketing



**NIKHIL KUMAR K R**

Date of birth : 18-Oct-1994  
 Qualification : BBA  
 Phone : 9656150699  
 E mail ID : nikhilkumarkr134@gmail.com  
 Organization study : Kalbavi Cashews, Mangalore  
 Certification : MS Excel  
 Strength : Leadership skill, Hardworking  
 Minor : Marketing



**PARVATHY RAJENDRAN**

Date of birth : 5-Nov-1993  
 Qualification : B.Com with computer application  
 Phone : 9645270171  
 E mail ID : parvathyrajendran93@gmail.com  
 Organization study : Mas solar system private limited, Coimbatore  
 Strength : Leadership skill, Hardworking  
 Minor : Marketing



**RESHMA M M**

Date of birth : 21-Feb-1995  
 Qualification : BCA  
 Phone : 9447802188  
 E mail ID : 21reshmamurali@gmail.com  
 Organization study : Hindustan Machine Tools Limited  
 Certification : Tally ERP 9.0  
 Strength : Ability to consolidate others, Presentation skill  
 Minor : Marketing



**SWATHY SANKAR**

Date of birth : 12-Mar-1993  
 Qualification : BA English  
 Phone : 7034916066  
 E mail ID : swathysankar009@gmail.com  
 Organization study : Acc Limited Coimbatore  
 Strength : Team player, Creative  
 Minor : Marketing



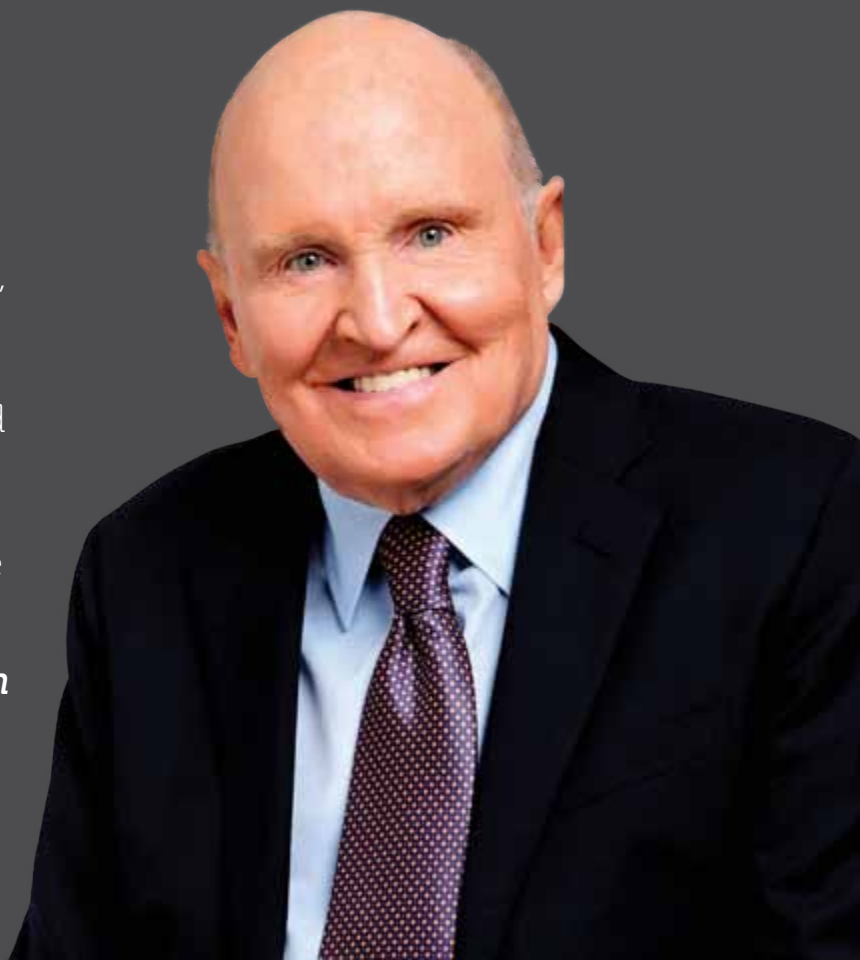
**SWEETY THANKAPPAN**

Date of birth : 30- Jan-1994  
 Qualification : B.Com  
 Phone : 8547863859  
 E mail ID : sweetythank1995@@gmail.com  
 Organization study : SOBHA Development ltd, Bangalore  
 Strength : Team player, Dedicated  
 Minor : Marketing



Focus on a few key objectives...  
 I only have three things to do. I have to choose the right people, allocate the right number of dollars, and transmit ideas from one division to another with the speed of light. So I'm really in the business of being the gatekeeper and the transmitter of ideas."

- Jack Welch



**ABIJITH JOSEPH**

Date of Birth : 16-Dec-1992  
 Qualification : B.Com Taxation & Finance  
 Phone Number : +919061342665  
 E Mail Id : Info4abhijith@Gmail.Com  
 Organization Study : Megha Springs Pvt Ltd, Manglore  
 Certification : Tally, Ms Excel, Adobe Photoshop  
 Strength : Hard Working, Adaptive, Creative  
 Minor : Marketing

**ALAN SHAJI MATHEW**

Date of birth : 29-Oct-1993  
 Qualification : BBM  
 Phone : 9539256969  
 E mail ID : alanshajimathew@gmail.com  
 Organization study : Karnataka Soaps and Detergents Limited, Bangalore  
 Certification : Tally ERP 9  
 Strength : Hardworking, Ambitious, sociable and Team player  
 Minor : Operations

**ALEENA MARY MATHEW**

Date of birth : 16-Jun-1994  
 Qualification : B.Com  
 Phone : 9526199145  
 E mail ID : aleenamarymathew1994@gmail.com  
 Organization study : A Bluehill Granites (India) Pvt.Ltd, Coimbatore  
 Certification : Tally ERP 9.0  
 Strength : Hard working, 100% dedicated towards the work,  
 Minor : Operations

**ANNS LUKOSE**

Date of birth : 18-Jan-1994  
 Qualification : B.Com  
 Phone : 9746533759  
 E mail ID : annslukose@gmail.com  
 Organization study : Accurate Product Corporation Pvt Ltd - Chennai  
 Certification : Tally ERP 9.0  
 Strength : Hard working, Optimistic and Adaptive  
 Minor : HR

**ANUMOL LISA SAM**

Date of birth : 18-Nov-1994  
 Qualification : BBM  
 Phone : 7356516269  
 E mail ID : anumollisasam11@gmail.com  
 Organization study : Bhuvanewari Tex Ltd, Tirupur  
 Certification : MS Excel, Tally ERP 9.0  
 Strength : Positive attitude, Sincere, Hardworking, Helping mentality  
 Minor : Marketing



### ANUSREE S S

Date of birth : 06-Sep-1994  
Qualification : B.Com with Computer Application  
Phone : 9633473917  
E mail ID : anusreeputhumana@gmail.com  
Organization study : Kota Urja Private Limited, Bangalore  
Certification : Tally ERP 9.0, MS Office  
Strength : Hardworking, Positive attitude, Dedicated and Punctual  
Minor : HR



### ATHIRA C S

Date of birth : 4-Jan-1995  
Qualification : BBA  
Phone : 9048968938  
E mail ID : cs.athira1995@gmail.com  
Organisation study : A.P. TOOLS PVT LTD, THIRUMAZHISAI  
Certification : Tally ERP 9.0  
Strength : Confident, Sincere, leadership, Team player  
Minor : HR



### ATHIRA PRASANAN

Date of birth : 31-May-1993  
Qualification : BA Economics  
Phone : 8606322895  
E mail ID : athiraprasannan93@gmail.com  
Organization study : Indian Telephone Industry Limited, Bangalore  
Certification : Tally ERP 9.0  
Strength : Hardworking, enthusiastic, punctual and Teamwork  
Minor : Operations



### BENCIN THOMAS

Date of birth : 22-Apr-1994  
Qualification : B.com  
Phone : 9562838896  
E mail ID : bencinthomas.9495@gmail.com  
Organization study : FAIR EXPORTS INDIA PVT LTD, Delhi  
Certification : Tally ERP 9.0  
Strength : Adaptive, Hard working and Optimistic  
Minor : Marketing



### CHANDRABOSE MUTHURAJ

Date of birth : 1-Jan-1993  
Qualification : B.Com  
Phone : 9544824836  
E mail ID : chandrumuthuraj5@gmail.com  
Organization study : Eastern Condiments Private Limited  
Certification : Tally ERP 9.0  
Strength : Positive Attitude  
Minor : HR



**EBIN ELDHOSE**

Date of birth : 08-Feb-1994  
 Qualification : BBA  
 Phone : 9567021766  
 E mail ID : velliringal12@gmail.com  
 Organization study : Dharani Sugars and Chemical Ltd., Tamilnadu  
 Strength : Confident, Sincere, leadership, Team player  
 Minor : Marketing  
 Experience : Sales Executive at TVS

**GOPU KRISHNAN**

Date of Birth : 3-Oct-1991 Qualification : B.Com Taxation  
 Phone : +91702564971  
 E Mail Id : gopusivaganga@gmail.com  
 Organization Study : CAMPCO Ltd, Mangalore  
 Strength : Confident, Leadership, Hardworking  
 Minor : Marketing  
 Experience : 4 Month Accounting Trainee at Purackal Honda, Kottayam; 9 Month Office Staff At Govt. Children's Home Puthamon, Ranni Under Social Service Department Pathanamthitta.

**MUHAMMAD METHAR T S**

Date of birth : 14-Mar-1993  
 Qualification : B.Com  
 Phone : 9633049126  
 E mail ID : muhammads143@gmail.com  
 Organization study : Star PVC pipes and fittings (P) Ltd Chennai  
 Strength : Optimistic  
 Minor : Operations

**MANJU SUSAN ABRAHAM**

Date of birth : 28- Jan- 1993  
 Qualification : BBA  
 Phone : 8547166063  
 E mail ID : manjubraham85@yahoo.in  
 Organisation study : ETA Engineering Pvt Ltd, Chennai.  
 Certification : Online course in "financial planning", MS excel Tally, Quick Books from IPA  
 Strength : Communication Skills, Leadership skills, Willingness to learn.  
 Minor : HR

**MARY SHEBA C J**

Date of birth : 12 April 1994  
 Qualification : B Sc Mathematics  
 Phone : 9497440063  
 E mail ID : marysheba05@gmail.com  
 Organisation study : AFDC Bangalore  
 Certification : Tally ERP 9.0  
 Strength : Hard working, Optimistic, Punctual  
 Minor : Marketing

### NITHIN O T

Date of birth : 23-Jul-1994  
Qualification : B.com computer application  
Phone : 8891801507  
E mail ID : nithinotm14@gmail.com  
Organisation study : IPA PVT LTD, BANGALORE  
Strength : Punctual, Team Player, Energetic  
Minor : Marketing



### RAMESH KANAKARAJ

Date of birth : 21-Mar-1993  
Qualification : B.Com  
Phone : 9656592048  
E mail ID : rameshsearch21@gmail.com  
Organization study : At Eastern Condiments Private Limited  
Certification : Tally ERP 9.0  
Strength : Positive attitude  
Minor : Marketing



### RONY THOBIAS

Date of birth : 15-Jul-1991  
Qualification : B.Com with taxation  
Phone : 08089938930  
E mail ID : ronythobias@gmail.com  
Organization study : Automobile Corporation of Goa ltd  
Certification : Tally and MS office  
Strength : Confidence, hardworking, responsible  
Minor : Marketing



### RADHIKA R NAIR

Date of birth : 10-Apr-1993  
Qualification : BBM  
Phone : 8547958356  
E mail ID : radhikarnair901@gmail.com  
Organization study : TIA TECHNOLOGY (I) PVT LTD, Bangalore  
Certification : Tally ERP 9  
Strength : Ambitious, Hard Working, Dedicated and Team Player  
Minor : Operations



### SANDEEP P P

Date of birth : 13-Apr-1994  
Qualification : B.com finance and taxation  
Phone : 9847036144  
E mail ID : sandeppmsss94@gmail.com  
Organisation study : ELDA TEX MILLS, Tamilnadu  
Certification : Tally ERP 9.0  
Strength : Confident, Sincere, leadership, Team player  
Minor : HR  
Experience : Document assistant in Muthoot capital services



**SHAHNAZ A. SALEEM**

Date of birth : 12-Apr-1993  
 Qualification : BSC. Physics with applied electronic  
 Phone : 8592929499  
 E mail ID : shanualfajr@gmail.com  
 Organization study : PATSPIN INDIA LTD. Udumalpet,Thamilnadu  
 Certification : Excel, Tally  
 Strength : Confident, Optimistic  
 Minor : HR

**SANGEETHA S**

Date of birth : 08 November 1994  
 Qualification : B B A  
 Phone : 8086164097  
 E mail ID : sangeethasajeev1994@gmail.com  
 Organization study : Bharat earth movers Ltd, Bangalore  
 Certification : NSS, Tally ERP 9  
 Strength : Hard working, Team player, and Adaptive  
 Minor : Marketing

**SANITHA K. S.**

Date of birth : 4-Apr-1995  
 Qualification : BBA  
 Phone : 7558951923  
 E mail ID : sanithaks95@gmail.com  
 Organisation study : BHEL, Bangalore  
 Certification : Tally ERP 9.0  
 Strength : Punctual, dedicated, ambitious, positive attitude  
 Minor : HR

**SANJANA SUNIL K. S.**

Date of birth : 23-Jun-1994  
 Qualification : B.Com Marketing  
 Phone : 9495125676  
 E mail ID : sanjanasunil1994@gmail.com  
 Organization study : United Spirits Ltd, Bangalore  
 Certification : Tally and Excel  
 Strength : Hardworking, Punctuality, Team Work  
 Minor : Marketing

**SOUMYA P. J.**

Date of birth : 3-May-1995  
 Qualification : B.com with computer application  
 Phone : 9947753155  
 E mail ID : soumyasou19b@gmail.com  
 Organization study : Duroflex private limited, Bangalore  
 Certification : Tally ERP 9.0, Excel  
 Strength : Hardworking, Punctuality, Confidence  
 Minor : Marketing





**SREELAKSHMI V. S.**

Date of birth : 16-Jan-1995  
 Qualification : BBA  
 Phone : 9446459480  
 E mail ID : sreelakshmivs60@gmail.com  
 Organisation study : Bharat Heavy Electricals Limited  
 Certification : Tally ERP 9.0  
 Strength : Ambitious, Adaptive, Hardworking, Responsible  
 Minor : Marketing

**SUSMITHA V. S.**

Date of birth : 4- Jul-1994  
 Qualification : B.com (finance)  
 Phone : 8592087376  
 E mail ID : sususubru@gmail.com  
 Organisation study : BOSCH, Bangalore  
 Certification : Tally ERP 9.0, Excel, Online course Financial, Planning  
 Strength : Positive attitude, Flexible, Adaptable  
 Minor : HR

**VISHAK E. K.**

Date of birth : 19-Jul-1994  
 Qualification : B.Com  
 Phone : 9567845518  
 E mail ID : vishakekpvm@gmail.com  
 Organization study : TEACRAFT INDIA LTD  
 Strength : Positive Attitude  
 Minor : HR



“ It's not about money.  
 It's about the people  
 you have, and how  
 you're led.”

- Steve Jobs



**ABU JACOB VARGHESE**

*Date of birth :*  
06-Aug-1993

*Qualification :*  
BBA

*Phone :*  
9526699823

*E mail ID :*  
abujacobvarghese123@gmail.com

*Organisation study :*  
Agro Engineers Jaipur

*Strength :*  
Communication

*Minor : Operations*



**AKHIL KURIAN**

*Date of birth :*  
26-Aug-1993

*Qualification :*  
BSC Physics

*Phone :*  
9497271518

*E mail ID :*  
kurianakhil23@gmail.com

*Organisation study :*  
CAMPCO, Mangalore

*Certification : Excel*  
*Strength : Optimistic, Helpful,*

*Minor : HR*



**ARJUN ANAND**

*Date of birth :*  
08-May-1993

*Qualification :*  
B.Com (Travel and tourism)

*Phone : 8943592898*

*E mail ID :*  
arjunanand567@gmail.com

*Organisation study :*  
Hindustan coco-cola Pvt ltd

*Strength :*  
Good communication skill,  
listen to others, honest

*Minor: HR*



**ARUNDEV S**

*Date of birth :*  
23- Mar-1995

*Qualification : BBA*

*Phone :*  
9605947163

*E mail ID :*  
arundevsurendran8@gmail.com

*Organisation study :*  
ELDA TEX MILLS, SALEM

*Certification :*  
Animation, Tally

*Strength :*  
Leadership, responsible

*Minor : HR*



**JISHIN M B**

*Date of birth :*  
31-Jan-1995

*Qualification : B.Com*

*Phone :*  
9567536594

*E mail ID :*  
jishinkannan14@gmail.com

*Organisation study :*  
SAMI LABS LTD, BANGALORE

*Certification : Tally ERP 9*

*Strength :*  
Hardworking, Leadership,  
Responsible

*Minor : Operation*



**JOBIN THOMAS**

*Date of birth : 09-Dec-1994*

*Qualification :*  
B.Com Computer application

*Phone : 8547349024*

*E mail ID :*  
jobin.thomas.pallathu@gmail.com

*Organisation study :*  
Coimbatore Intex Engineering  
works

*Certification : Tally ERP 9*

*Strength :*  
Confident, Sincere, leadership,  
Team playerResponsible

*Minor : HR*



**JOSE JOY**

*Date of birth :*  
06-Mar-1994

*Qualification :* BBA  
*Phone :* 9846933584

*E mail ID :*  
josvettikattil@gmail.com

*Organisation study :*  
Canara Workshop Ltd. Mangalore

*Certification :* Tally ERP 9

*Strength :*  
Quick Decision Making, Patient,  
Responsible, Thoughtful,  
Team-oriented

*Minor:* Finance



**K NITHYA**

*Date of birth :*  
01-Nov-1993

*Qualification :*  
B.Com with computer application

*Phone :* +919497256685

*E mail ID :*  
nithyakraj13@gmail.com

*Organisation study :*  
Tamil Nadu Newsprint and paper  
limited, Karur

*Strength :*  
Hardworking, team player, punctual

*Minor:* Operations



**MUHAMMED RAFEEK**

*Date of birth :*  
07-Oct- 1994

*Qualification :*  
BA Economics

*Phone :* 9961023375

*E mail ID :*  
rafeeksainu@gmail.com

*Organisation study :*  
OSEL Limited- Bangalore

*Strength :*  
Hard working, Team player,  
Punctual and Dedicated

*Minor:* Finance



**MARIA JOY**

*Date of birth :*  
12 Sept 1993

*Qualification :* B Sc Statistics  
*Phone :* 9567884492

*E mail ID :*  
mariyajoy74@gmail.com

*Organisation study :*  
VEE J PEE Aluminum Foundry,  
Coimbatore

*Certification :* Tally ERP 9

*Strength :*  
Hard working, Team Player and  
Dedicated

*Minor:* Finance



**NIVIN PAUL**

*Date of birth :*  
26 Jun 1993

*Qualification :* B. Com  
*Phone :* 9072455571

*E mail ID :*  
nivinpaul13@gmail.com

*Organisation study :*  
HMT Bangalore

*Certification :* Tally ERP 9

*Strength :*  
Adaptive and Hard working,  
Team player and Dedicated

*Minor:*  
Human Resource Management



**SARATHKUMAR E. S.**

*Date of birth :*  
7 Feb 1994

*Qualification :* BBA  
*Phone :* 8281173923

*E mail ID :*  
sarathkumaressk@gmail.com

*Organisation study :*  
I T I LTD. Bangalore

*Certification :* Tally ERP 9

*Strength :*  
Teamwork, Flexibility, Adapting to  
Changing circumstances, Creative  
thinking, Friendly and engaging  
personality

*Minor:* Finance



**SARIN THOMAS**

*Date of birth :*  
02 Dec 1993  
*Qualification :* BSC physics  
*Phone :* 8547240426  
*E mail ID :* sarindec2@gmail.com  
*Organisation study :*  
Avery Denison Bangalore  
*Certification :* Tally ERP 9.0, Excel  
*Strength :*  
Team player, Leadership skills,  
Optimist, Adaptability  
*Minor :* HR  
*Experience :*  
ASAP Skill Development Executive



**SHAWN JACOB MATHEW**

*Date of birth :*  
15 Jun 1992  
*Qualification :*  
BBA  
*Phone :* 9995075787  
*E mail ID :*  
shawnjacobmathew49@gmail.com  
*Organisation study :*  
Harvest pumps Ltd.  
*Strength :* Confident  
*Minor :* HR  
*Experience :*  
Sales man – Reliance trends



**SHAMEER M. A.**

*Date of birth :*  
05 Dec 1994  
*Qualification :*  
B. Com Computer Application  
*Phone :* 9744194391  
*E mail ID :*  
shameermelekuttu@gmail.com  
*Organisation study :*  
CARRIS PIPES AND TUBES,  
Tamilnadu  
*Strength :*  
Confident, Sincere, leadership,  
Team player  
*Minor :* HR



**SIBI S.**

*Date of birth :* 30 Nov 1993  
*Qualification :* B.Sc. Physics  
*Phone :* 8089482369  
*E mail ID :* sibis369@gmail.com  
*Organisation study :* Karnataka  
Soaps And Detergents Pvt. Ltd  
*Strength :*  
Hard working, Positive attitude,  
Responsible, Technical Knowledge  
*Minor :* Operations  
*Experience :* Computer Operator at  
Akshaya E-centre, S.L. Puram;  
Media Manager at Kreupasanam  
Pouranika Rangakala Peedam,  
Alappuzha



**SREEHARI P. CHANDRAN**

*Date of birth :*  
01 Dec 1994  
*Qualification :*  
B.Sc. Mathematics  
*Phone :* 8289957526  
*E mail ID :*  
sreeharipchandran@gmail.com  
*Organisation study :*  
Teakrafts India Pvt. Ltd.  
*Certification :* M S office  
*Strength :*  
Honest, responsible and  
hardworking  
*Minor :* Finance



**VISHNU M.**

*Date of birth :*  
24 Jul 1994  
*Qualification :* Bachelor of Arts  
*Phone :* 8943245851  
*E mail ID :*  
Vishnumadhudclg@gmail.com  
*Organisation study :*  
Rajmane Industries. Bangalore  
*Certification :* M S office  
*Strength :*  
Communicating, Learning ability,  
listening, Self Motivated, Team  
Work, Responsible, Tolerance  
*Minor :* HR



**VISHNU V. B.**

*Date of birth :*  
31 Jul 1994

*Qualification :*  
B. Com Computer Application

*Phone :*  
9048272815

*E mail ID :*  
vishnuvb232@gmail.com

*Organisation study :*  
SM ENTERPRISES, Coimbatore

*Strength :*  
Confident, Sincere, leadership,  
Team player

*Minor: Operations*



**VISHNU V. P.**

*Date of birth :*  
21 Apr 1995

*Qualification :*  
BA Economics

*Phone :* 9539933362

*E mail ID :*  
vishnuvp555@gmail.com

*Organisation study :*  
KSE Limited, Tamilnadu

*Strength :*  
Adaptive and Hard working,  
Team player and Dedicated

*Minor: Finance*



**VISHNUGOPAL P. G.**

*Date of birth :*  
22 Dec 1993

*Qualification :* B. Com  
*Phone :* +918547536032

*E mail ID :*  
vishnugopalpg@gmail.com

*Organisation study :*  
LAKSHMI INDUSTRIES LTD,  
Coimbatore

*Strength :*  
Hardworking, Optimistic,  
Leadership Quality

*Minor: HR*



Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them."

- Paul Hawken.



# Alumni speak



**IRSHAD P.**  
2014-16 Batch  
Department Manager  
Decathlon Sports

"Two years in SMBS made me what I am now. A wonderful journey through the faculties, experts, trainers, entrepreneurs etc. which taught me the real meaning of professionalism. I got tremendous opportunity to realize, explore and understand my potential in the right manner and that has been helping me this time. Salute to my institute and faculties. I am so proud to be a part of it."



**MERIN SEBASTIAN**  
2014-16 Batch  
HR solutions assistant  
Dell EMC Corporation Bangalore

The two years of learning at SMBS was really helpful to excel in professional world. The facilities and the quality of faculties were remarkable. It helped me a lot in growing as a professional. I am truly thankful and happy about being a part of it



**ASEEM NAZAR**  
2014-16 Batch  
Sales Officer  
AKZO NOBEL INDIA Ltd

"Words can never describe life at SMBS. It has to be lived. As a professional looking for a successful career, life at SMBS is for securing the best management skills in just two years. The best part about SMBS is that they do not believe in treating their students to mere 'bookish' knowledge. As a matter of fact, they would you to do your best through their ability and creativity. Achieving knowledge through books is one thing, but through experience is quite unique, which you can only find in SMBS through internships, Seminars and Special classes from the Corporate People. I have gained the Best of everything from SMBS"



**VISHNU S KUMAR**  
2013-15 batch  
Sales Officer  
ITC LTD, ITC Coimbatore Branch.

"SMBS has nurtured me and made me what I am today. SMBS made me more disciplined and helped me to grow not only professionally but holistically...as a good human being .Proud to be an SMBSian"



**ARCHANA K S**  
2013-15 batch  
HR Executive  
Wipro Technologies, Infopark-Cochin

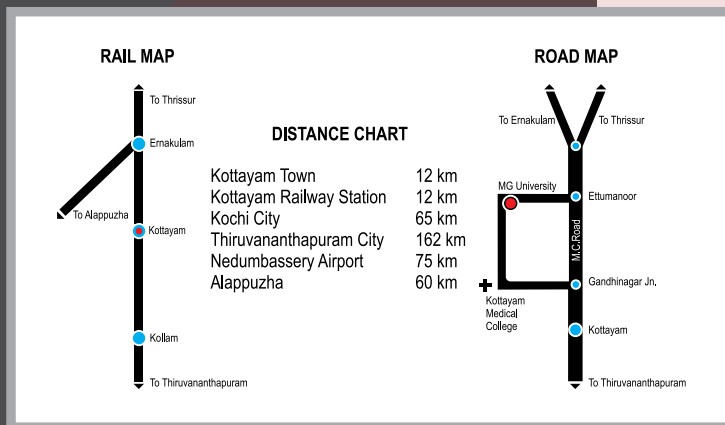
"2 years in SMBS helped me to grow personally as well as professionally. It was actually a turning point in my life which made me what I am today . It is the best mentoring institute which nurtured me to a perfect professional. From this platform I can confidently face the challenging demands of the corporate world. "I am very proud to say that I am an SMBSian."

Corporates who won our Alumni



## DETAILS OF JUNIORS (2016-18 BATCH) ELIGIBLE FOR SUMMER PROJECTS

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1	AHMED TARIQ	+91 8136944023	BBA	tariq.mb22@gmail.com	Venkateswara steels and Springs{india} Pvt Ltd
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3	AJOMON JOSEPH	+91 8089353093	B.COM	ajomon1993@gmail.com	R-pac{India} Pvt.Ltd,Mumbai
4	ALBIN AUGUSTINE	+91 9946828835	B.COM	albinaugustine2012@gmail.com	Emet Controls Pvt.Ltd,Nashik
5	ANAGHA ANILKUMAR	+91 9633843449	BBA	anaghaanil.95@gmail.com	P.K.P TEX Tripur
6	ANANTHU SURESH	+91 8289827026	B.COM	ananthusuresh06@gmail.com	Carris Pipes and Tubes, Coimbatore
7	ANJU VARGHESE	+91 9495379764	B TECH	anjuv724@gmail.com	Hindustan Newsprints Limited Velloor,Kottayam
8	ARSHAD AHAMMED P.Y.	+91 8907707990	B.COM	aaahammed@gmail.com	ITI Limited,Bangloure
9	ARUN RAJ	+91 8547615451	B.COM	iamarunrajhere@gmail.com	Anand Industrial Enterprises,Bangalore
10	ASHOKKUMAR P. PRAKASH	+91 8281741535	B.COM	ashokkumarpprakash@gmail.com	Spin Air System Coimbatore Pvt.Ltd Coimbatore
11	ASWATHY M.S	+91 9539733945	BSC	aswathym1995@gmail.com	Duroflex Private Limited,Hosur
12	CHINJESH K. SASIDHARAN	+91 9744443859	BBA	chinjeshks@gmail.com	Kone Elevators India Pvt Ltd
13	DHANUSH S	+91 7736492362	B.COM	dhanush2123@gmail.com	HMT Machine Tools Ltd, Bangalore
14	DIVYA DURAIRAJU	+91 8113863476	BBA	divyadr141@gmail.com	Mahendra pumps Pvt Ltd,Bangalore
15	JERIN ANTONY	+91 9633195742	BBA	jerinantonny742@gmail.com	Cotton Blossom Industries{ India} Pvt.Ltd Coimbatore
16	JIBINA PHILIP	+91 9747190876	BBA	Jibinaphilip95@gmail.com	KSE Limited, Vedagiri, Kottayam
17	KAVYAMOL S	+91 9605723467	BBA	kavyamol1994@gmail.com	MRF LTD Vadavathoor, Kottayam
18	MANU MATHEW	+91 8281545833	BBA	mr.manump@gmail.com	Gurucharan Industries, Manglore
19	MOHUSINA HANEefa	+91 9656861468	B.COM	mohusina21@gmail.com	Estern condiments Pvt Ltd Theni, Tamil Nadu
20	MONISHA A	+91 8547913031	B.COM	monisha314@gmail.com	MMM Collections vingan nagar viswajeeth layout Doddanekkundi, Bangalore
21	MUHAMMAD HASRATH	+91 9605855581	BBA	mhasrathrtr@gmail.com	Karnataka Soaps and Ditergents Limited, Bangalore
22	NABEEL HANEefa	+91 9446348828	B.COM	nabeelh619@gmail.com	Shardlow Pvt Ltd
23	NANDAKISHOR	+91 8547422266	B.COM	nandakishor38@gmail.com	Southern Electronics Private Limited, Bangalore
24	NANDITHA K	+91 9656978849	B.COM	nandithagnair@gmail.com	Sreema Nets Pvt. Ltd, Nagercoil
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26	NEENA SOMAN	+91 9447518983	BSC MATHEMATICS	neenasoman1994@gmail.com	Kitex Limited, Ernakulam
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